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CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organization under the Union Ministry of Human Resource Development, Govt. of India)

"Shiksha Sadan", 17, Rouse Avenue, New Delhi-110 002

CM/CBSE Heritage 2011-10-24

Circular No.76/2011 October 2011

All the Heads of the CBSE affiliated schools

Subject:- Reinforcing Promotion of Indian Cultural Heritage education in Schools.

Dear Principal,

Kindly refer to the board's Circular No. 50/10 dated 18th August 2010 on promoting cultural heritage through Classical Music and Dance wherein schools were advised to organize SPIC MACAY events/workshops and avail the opportunity to bring great artists to the portals of their institutes.

As you know that SPIC MACAY (Society for Promotion of Indian Classical Music and Culture Amongst Youth) has been taking Indian Classical Music and Dance to thousands of schools and colleges across the country for more than three decades. In recent years, with addition to music and dance-theatre, yoga, folk arts and an overall lifestyle have also become the part of the SPIC MACAY movement. They conduct VIRASAT/FEST, Conventions and talks which introduce students to several young, upcoming as well as senior renowned artistes, giving them an opportunity to witness their insightful performances and interact with them. Such enriching interactions help then in developing a wholesome understanding of not only the art form but also the artiste as a practitioner of a certain way of life.

In order to join this movement of Promoting Cultural Heritage more effectively, it is suggested that Schools:

- 1. Setup "Heritage Clubs" with preferably one teacher and five students.
- 2. Conduct at least three events of SPIC MACAY out of the seven modules.
- 3. Weekly meetings could be held which could include a presentation by student(s) about some aspects of Indian Heritage.
- 4. Selected students could be sent to participate in SPIC MACAY's National School Intensive/ Rural School Intensive/ Zonal/ State Conventions which would inspire them to take this movement forward in their zones.

The schools are further advised to avail this great opportunity and contact at the following for more information and assistance:

Mr Karan Nanda (9910023724) Co-ordinators – Schools, Ms. Sumita Dutta (09873270070) Ms. Meena Joshi (09873422533)

Co-ordinators – Schools

Co-ordinators - Schools,

41/42, Lucknow Road,

Delhi 110054

Tel: 011-26596203/26596451 Email: cbse@spicmacay.com

With best wishes,

Yours faithfully,

VINEET JOSHI, CHAIRMAN

Copy with a request to respective Heads of Directorates/KVS/NVS/CTSA as indicated below to also disseminate the information to all concerned schools under their jurisdiction:-

- 1. The Commissioner, Kendriya Vidyalaya Sangathan, 18-Institutional Area, Shaheed Jeet Singh Marg, New Delhi-110 016.
- 2. The Commissioner, Navodaya Vidyalaya Samiti, A-28, Kailash Colony, New Delhi.
- 3. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110 054.
- 4. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160 017.
- 5. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim 737 101.
- 6. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar-791 111.
- 7. The Director of Education, Govt. of A&N Islands, Port Blair-744 101.
- 8. The Secretary, Central Tibetan School Administration, ESSESS Plaza, Community Centre, Sector 3, Rohini, Delhi-110 085.
- 9. All the Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions.
- 10. The Education Officers/AEOs of the Academic Branch, CBSE.
- 11. The Joint Secretary (IT) with the request to put this circular on the CBSE website.
- 12. Joint Secretary(ACAD).
- 13. The Library and Information Officer, CBSE
- 14. EO to Chairman, CBSE
- 15. PA to CE, CBSE
- 16. PA to Secretary, CBSE
- 17. PA to HOD (AIEEE)
- 18. PA to HOD (Edusat)
- 19. The PRO, CBSE

CHAIRMAN