

Website: www.cbse.nic.in



CENTRAL BOARD OF SECONDARY EDUCATION
(An autonomous Organization under the Union Ministry of Human Resource Development, Govt. of India). 'Shiksha Sadan', 17, Institutional Area, Rouse Avenue, New Delhi -110002

CBSE/ACAD/AEO/PAINTING/2011

24.08.2011
Circular No - 060

To
All the Heads of Institutions
Affiliated to CBSE

Sub: Painting Competition on Energy Conservation 2011 – Organised by Bureau of Energy Efficiency and Ministry of Power (Government of India)

The efficient use of energy and its conservation is Very Much essential for energy security, conserving scarce fossil fuel resources and saving environment. Our rapid and sustainable development rests a great deal on the prudent use of energy and curbing its wasteful use.

In a bid to boost the spirit of energy efficiency and its conservation, the Bureau of Energy Efficiency and Ministry of Power (Government of India) have launched a national awareness campaign, involving children. This aims at sensitizing the children towards issues of energy conservation. One of the main activities of the campaign is a Painting Competition for school students.

The competition is being held in three stages, namely, School, State and National Level. Students of 4th, 5th and 6th standards are eligible to participate in the competition. Cash prizes worth Rs 33,000 per State/UT (Rs.11.55 lakhs for 35 States/UTs) will be distributed to state level winners on 14th Novemebr,2011 .For winners of National Competition, cash prizes worth Rs.7.00 lakhs are proposed to be awarded by the Ministry of Power (in the presence of eminent dignitaries holding very high positions in the Government) on 14th December,2011 which is also celebrated as National Energy Conservation day.

You are requested to organize a Painting Competition of 2 hours duration in your school for students of classes 4th, 5th and 6th on any working day. Children can select any one of the following topics for the Painting Competition:

- **Save electricity to avoid power cuts**
- **Use energy with care**
- **The less you burn, the more you earn**

The students can use Pencil, Pencil Colour, Crayons, Water Colour etc. while painting and any size of paper, preferably A4 size. The following points may also be noted:

- The entry can be poster or a painting.
- Use of Collage/Patchwork is not permitted.

After the completion of painting competition, School Principal may select two best paintings along with information on the total no. of participants, percentage participation of students in 4th, 5th and 6th Standards (as applicable) and send them to the Nodal Officer's address of their State/UT before 4th October, 2011. The back page of the paintings should carry the following information:

- | | |
|-----------------------------------|-------------------------------------|
| a) Name of the student | b) Father's/ Mother's Name |
| c) Standard | d) Roll No. |
| e) School name and postal Address | f) School location (Rural or Urban) |
| g) State/ UT | h) School Tel. No./Mobile No |
| i) Signature of School Principal | |

All the participating students will be issued a certificate of participation by Bureau of Energy Efficiency, Ministry of Power, Govt. of India. It should be noted once again that the two best entries are to be sent to the Nodal Official of the concerned State/UT only. The list of state wise Nodal officials and scheme is available at www.bee-india.nic.in and www.energymanagertraining.com

Like last year, this year as well, the paintings received from the CBSE schools, located outside India, will be considered under a separate category and the *Certificate of Appreciation* will be sent under the signature of Director General, Bureau of Energy Efficiency. These schools are requested to send two best paintings directly, along with the details as mentioned above, to the Bureau of Energy Efficiency (BEE), Sewa Bhawan, R.K.Puram, Sector-1, New Delhi-110066 (INDIA).

From the entries received from schools in India, a committee of experts will select up to 50 best paintings per State and the selected students will be invited at a designated place for State level on-the spot Painting Competition of 2 hours duration on 14th November 2011. The selected students will be paid Rs. 1000/- each in cash by the Nodal Officials on the day of their participation of State level Painting Competition. The travel expenses for the participating student and two guardians will also be reimbursed as prescribed in the scheme.

For the State level Painting Competition, 1st prize of Rs. 10,000, 2nd prize of Rs. 8000, 3rd prize of Rs. 5000 and 10 consolation prizes of Rs. 1000 each will be given on the same day (14th November 2011) in a function organized by the Nodal Officers.

1st, 2nd, 3rd prize winners of States level Painting Competition will be invited to Delhi to participate in the National level Competition to be held on 12th December 2011 and results will be announced on 14th December 2011. Two adults (parents, teachers, guardians etc.) can accompany each student. Accommodations, to-and-fro travel expenses will also be borne by the organizers. Besides this an amount of Rs. 1000 will be paid to each participant to meet incidental expenses.

National level winners will be awarded cash prizes one First Prize worth Rs. 1,00,000/-, 4 Second Prizes of Rs. 50,000/- each, 8 Third prizes of Rs. 25,000/- each, 10 Consolation prizes of Rs. 10,000/- each and 10 BEE (Bureau of Energy Efficiency) prizes of Rs. 10,000/- each on National Energy Conservation Day Function to be held in Delhi on 14th December, 2011.

It is to be mentioned that the names of those schools who would record 100% participation in the 4th, 5th and 6th standards (as applicable) at the School level Painting Competition, will be included in the Painting Competition booklet prepared by BEE.

The active participation of your school in this national activity will be helpful in sensitizing and educating school children, parents as well as teachers regarding the importance of energy conservation that would go a long way in carrying forward the energy conservation movement in the country.

Yours sincerely

**(N. NAGARAJU)
DIRECTOR (ACADEMIC)**

Copy to the following officers with the request to the respective Heads of Directorates/KVS/NVS/CTSA to also disseminate to all the schools under their jurisdiction:

1. The Director of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110054
2. The Commissioner, Kendriya Vidyalaya Sangathan, 18, Institutional Area, Shaheed Jeet Singh Marg, New Delhi-110016
3. The Secretary, Central Tibetan School Administration, EFF, ESS Plaza, Sector-3, Rohini, Delhi-110085.
4. The Additional Director General, Director General of Army Education, A-Wing Sena Bhawan, DHO-PO, New Delhi.
5. The Deputy Director of Education, Border Security Forces, Block-10, CGO Complex, Lodhi Road, New Delhi-110003
6. The Secretary, AWES, Army Headquarters, Adjutant General Branch CW-4, Army Welfare Education Society, West Block No. 3, R.K. Puram, New Delhi-110022.
7. The Secretary & Director Education, Govt. of Sikkim, Gangtok (Sikkim)-737001.
8. The Director of Education, Andaman and Nicobar Island, Port Blair, 744101.
9. The Director of School Education, Govt. of Arunachal Pradesh, Civil Sectt. Itanagar-791111.
10. The Director, Navodaya Vidyalaya Samitit, A-28, Kailash Colony, New Delhi-110048.
11. The Director of Public Instruction, Chandigarh Administration, Sector-9, Chandigarh-160017
12. All HODs and other Officers of CBSE.
13. E.O. to Chairman, CBSE.
14. All the Regional Officers of the CBSE, with a request to send it to all affiliated schools in their Region, ensuring timely dissemination to enable all the schools under their jurisdiction to participate.
15. All the Education Officers of the CBSE.
16. All the Education Officers of the CBSE.
17. Joint Secretary (IT), CBSE with a request to put the circular on the Website.
18. Education Officer (Humanities), CBSE with a request to get the Circular printed in the forthcoming issue of CENBOSEC.

DIRECTOR (ACADEMIC)