

Marking Scheme
Strictly Confidential
(For Internal and Restricted use only)
Senior Secondary School Examination, 2026 (XIIth)
SUBJECT NAME: - Beauty and Wellness (Q.P. CODE: 807/331)

General Instructions: -

1	You are aware that evaluation is the most important process in the actual and correct assessment of the candidates. A small mistake in evaluation may lead to serious problems which may affect the future of the candidates, education system and teaching profession. To avoid mistakes, it is requested that before starting evaluation, you must read and understand the spot evaluation guidelines carefully.
2	“Evaluation policy is a confidential policy as it is related to the confidentiality of the examinations conducted, evaluation done and several other aspects. Its leakage to public in any manner could lead to derailment of the examination system and affect the life and future of millions of candidates. Sharing this policy/document to anyone, publishing in any magazine and printing in Newspaper/Website, etc. may invite action under various rules of the Board and IPC.”
3	Evaluation is to be done as per instructions provided in the Marking Scheme. It should not be done according to one's own interpretation or any other consideration. Marking Scheme should be strictly adhered to and religiously followed. However, while evaluating, answers which are based on latest information or knowledge and/or are innovative, they may be assessed for their correctness otherwise and due marks be awarded to them. In Class-XII, while evaluating two competency-based questions, please try to understand given answer and even if reply is not from marking scheme but correct competency is enumerated by the candidate, due marks should be awarded.
4	The Marking scheme carries only suggested value points for the answers. These are in the nature of Guidelines only and do not constitute the complete answer. The students can have their own expression and if the expression is correct, the due marks should be awarded accordingly.
5	The Head-Examiner must go through the first five answer books evaluated by each evaluator on the first day, to ensure that evaluation has been carried out as per the instructions given in the Marking Scheme. If there is any variation, the same should be zero after deliberation and discussion. The remaining answer books meant for evaluation shall be given only after ensuring that there is no significant variation in the marking of individual evaluators.
6	Evaluators will mark (√) wherever answer is correct. For wrong answer CROSS 'X' be marked. Evaluators will not put right (√) while evaluating which gives an impression that answer is correct and no marks are awarded. This is most common mistake which evaluators are committing.
7	If a question has parts, please award marks on the right-hand side for each part. Marks awarded for different parts of the question should then be totalled up and written in the left hand margin and encircled. This may be followed strictly.
8	If a question does not have any parts, marks must be awarded in the left-hand margin and encircled. This may also be followed strictly.

9	If a student has attempted an extra question, answer of the question deserving more marks should be retained and the other answer scored out with a note " Extra Question "
10	No marks to be deducted for the cumulative effect of an error. It should be penalized only once.
11	A full scale of marks _____ (example 0 to 80/70/60/50/40/30 marks as given in Question Paper) has to be used. Please do not hesitate to award full marks if the answer deserves it.
12	Every examiner has to necessarily do evaluation work for full working hours i.e., 8 hours every day and evaluate 20 answer books per day in main subjects and 25 answer books per day in other subjects (Details are given in Spot Guidelines). This is in view of the reduced syllabus and number of questions in question paper.
13	Ensure that you do not make the following common types of errors committed by the Examiner in the past :- • Leaving answer or part thereof unassessed in an answer book. • Giving more marks for an answer than assigned to it. • Wrong totalling or marks awarded on an answer. • Wrong transfer of marks from the inside pages of the answer book to the title page. • Wrong question wise totalling on the title page. • Wrong totalling of marks of the two columns on the title page. • Wrong grand total. • Marks in words and figures not tallying/not same. • Wrong transfer of marks from the answer book to online award list. • Answers marked as correct, but marks not awarded. (Ensure that the right tick mark is correctly and clearly indicated. It should merely be a line. Same is with the X for incorrect answer.) • Half or a part of answer marked correct and the rest as wrong, but no marks awarded.
14	While evaluating the answer books if the answer is found to be totally incorrect, it should be marked as cross (X) and awarded zero (0) Marks.
15	Any unassessed portion, non-carrying over of marks to the title page, or totalling error detected by the candidate shall damage the prestige of all the personnel engaged in the evaluation work as also as the Board. Hence, in order to uphold the prestige of all concerned, it is again reiterated that the instructions be followed meticulously and judiciously.
16	The Examiners should acquaint themselves with the guidelines given in the " Guidelines for Spot Evaluation " before starting the actual evaluation.
17	Every examiner shall also ensure that all the answers are evaluated, marks carried over to the title page, correctly totalled and written in figures and words.
18	The candidates are entitled to obtain photocopy of the Answer Book on request on payment of the prescribed processing fee. All Examiners/Additional Head Examiners/Head Examiners are once again reminded that they must ensure that evaluation is carried out strictly as per value points for each answer as given in the Marking Scheme.

MARKING SCHEME
Beauty and Wellness (Subject Code - 807)
(PAPER CODE: 331) (P3310807)

Q.No.	EXPECTED OUTCOMES/VALUE POINTS	Marks
	SECTION – I	
1.	(i) (B) A group of words that communicates a complete thought or meaning. (ii) Stress is a state of feeling upset, annoyed and hopeless. (iii) (A) Suspicious (iv) (B) Information and Communication Technology (v) (D) Workarea (vi) 'Start up India'	(4x1=4)
2.	(i) (C) Combination (ii) (B) Hidden hue beneath surface/ Shades of the Skin (iii) (B) Powder/Water Proof Foundation (iv) (B) To correct imperfections of the skin (v) (D) Sponge (vi) (C) To set make up (vii) (B) Kohl pencil Eyliner	(5x1=5)
3.	(i) (B) Talc (combination of powder & compacts) (ii) (B) Skin reaction (iii) (C) Eyes (iv) (B) Cleansing (v) (A) Shiny and moist (vi) (A) Foundation primer (vii) (C) Angled	(6x1=6)
4.	(i) (A) Swelling (ii) (B) To Deep cleanse and infuse products (iii) (B) Redness and irritation (iv) (B) Spatula (v) (B) Sunburn (vi) (B) Clay	(5x1=5)
5.	(i) (B) Appointment register (ii) (B) With a smile and polite words (iii) (C) Ask the customer to enter their PIN/Password (iv) (D) In person at the time of check out (v) (A) One who comes without a prior appointment (vi) (C) Reception	(5x1=5)
6.	(i) (D) Builds self confidence/ Positive Self Image (ii) (B) Ignoring clients (iii) (B) Professionalism (iv) (B) Being supportive (v) (C) Listen carefully and resolve (vi) (B) It creates a positive professional impression	5x1=5
7.	Communication is a two-way process through which information or message is exchanged between individuals using language, symbols, signs or behaviour. Speaking, listening, reading and writing are the parts of communication.	2

8.	(1) Openness - Individuals are creative, curious, active, flexible and adventurous. (2) Consciousness - Self disciplined, work ontime, take care of others. (3) Extraversion - love to interact with people. (4) Agreeableness - kind, sympathetic, cooperative, considerate and warm. (5) Neuroticism - tendency towards anxiety, self doubt, depression, shyness.	(0.5x4) (Any four)
9.	(1) Sorting Data in IT refers to the process of arranging data elements in a specific order such as ascending or descending based on pre-defined criterion. (2) It helps in data organisation, making it easier to search, analyze and process information efficiently.	(1x2)
10.	Environmental barriers :- (1) Lack of adequate resources or raw material (2) Non-availability of skilled labour (3) Lack of requisite machinery and infrastructure (4) Unavailability of monetary resources ontime.	2
11.	According to UNEP - United Nations Environment Program, green jobs or green collar jobs are works in agricultural, administrative, research and development, manufacturing and service activities that contribute substantially to preserving or restoring environment quality.	2
	SECTION – II 2 MARKS EACH	3x2=6
12.	• Ensure skin is clean and dry before application. • Perform a patch test to check for allergies.	2
13.	• Match foundation to jawline under natural light. • Test on a small area and observe for blend and oxidation.	2
14.	• Improves penetration of active ingredients. • Deep cleanses pores and removes toxins.	2
15.	• Managing client appointments efficiently. • Greeting clients and handling payments accurately.	2
16.	• Maintaining neat hair and nails. • Wearing a clean, professional uniform.	2
	SECTION – III 3 MARKS EACH	2x3=6
17.	• Cleanse face with a gentle cleanser. • Exfoliate using a scrub or tool. • Apply a soothing mask.	3
18.	• Double bookings : Use digital calendar and confirmations. • Last-minute cancellations : Maintain waiting lists. • Miscommunication : Repeat back client details for accuracy.	3
19.	• Maintain professional appearance. • Communicate respectfully and listen. • Follow up to ensure satisfaction.	3

	SECTION – IV 4 MARKS EACH	3x4=12
20.	● Apply foundation evenly. ● Use contour stick/powder on cheekbones, jawline, sides of nose. ● Highlight forehead, under eyes, nose bridge, chin. ● Blend well for a natural look.	4
21.	● Using wrong shade : Test before applying. ● Skipping primer : Always prime lids. ● Overblending : Use gentle strokes. ● Ignoring lash line : Smudge for softness.	4
22.	● Prepare skin (cleanser, remove makeup). ● Apply conducting gel. ● Use spatula in upward motion, low intensity. ● Avoid sensitive/injured areas and disinfect after use.	4
23.	● Keep digital/physical records secure. ● Take regular backups. ● Limit access to authorized staff only. ● Shred/dispose personal info properly when no longer needed.	4
24.	● Listen carefully and show empathy. ● Apologize sincerely for inconvenience. ● Offer solutions or alternatives. ● Follow up to confirm resolution.	4
	- o O o -	