

MASS MEDIA AND COMMUNICATION

CAREER GUIDE 2025



For students wishing to pursue BA / BMC /BMM in areas of Advertising, Digital Media, Electronic Media, Journalism, Multimedia, Print Media, Public Relations etc. after 12th in India

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Terms of Use

1. Utmost care has been taken to ensure the proper checking of the information and compilation. In case of any discrepancy, please write to us at info@mohitmangal.com or WhatsApp us on the link given below.
2. For the latest updates, we strongly urge you to check and rely on the actual website of the College / Univ. or the test conducting body given in the Book.
3. The list of colleges provided for different courses are limited and not exhaustive. Few lists are ranked and other lists are in alphabetical order of the states.
4. The Ranking of colleges given in the book are based on the 20 Years of experience in the education sector of the Authors. The ranking given is the true understanding and view point of the authors and may differ with others.
5. The Compiled Content including degree nomenclatures, entrance exams details, website addresses etc. in the book has been gathered from various authentic sources like Ministry of Education (MoE), Higher Education Commission of India (HECI), University Grants Commission (UGC), All India Council for Technical Education (AICTE) and National Council for Teacher Education (NCTE), Individual College / University or Institution websites, etc. This data is being used for educational and information giving purpose. The author acknowledges all sources whether mentioned or otherwise.
6. Few abbreviations which are used in the Compilation: PI (Personal Interview), GD (Group Discussion), SA (Skill Assessment), WAT (Written Ability Test), MP (Micro Presentation), SOP (Statement of Purpose), RPT (Remote Proctored Test)
7. Please Note that the Dates mentioned are tentative according to current/previous Schedule of Entrance Exams. For detailed information on the same, kindly visit the mentioned website under every test.

What is Mass Communication?

Mass communication is the process of imparting and exchanging information through mass media to large population segments. It utilizes various forms of media as technology has made the dissemination of information more efficient. Primary examples of platforms utilized and examined include journalism and advertising.

A degree in Mass Communication is an interdisciplinary course of study and opens up doors to a wide range of careers including advertising, broadcasting, public relations, journalism and publishing, to name a few. The course is designed for students who wish to pursue a broad approach to the study of mass communication institutions, processes, effects, research methods and analysis. It is a good starting point for those who wish to work in communications-related industries in areas beyond professional message production.

Mass communication is the study of communicating with the masses but is also about storytelling with strategy and purpose. The study of mass communication is centered around how messages persuade and affect the behavior and opinion of the person or people receiving the content. The Mass Communication program will help you develop research methods and analysis skills that can be applied to a number of different fields, including law, academia, and the professional sector.

Career Prospects after Education in Mass Communication

CREATIVITY / CREATION / PERFORMANCE BASED CAREERS

Anchor

An anchor (also known as a news anchor or broadcast anchor) is a professional who presents news stories, interviews, and other content on television, radio, or online platforms. Anchors typically serve as the main hosts or faces of a news broadcast, guiding viewers or listeners through the program with introductions, transitions, and summaries.

Advertising Executive

An Advertising Executive is a professional responsible for managing, developing, and implementing advertising campaigns and strategies for businesses, brands, or organizations. Their primary role is to promote products, services, or ideas through various advertising channels (TV, radio, print, digital, etc.) to reach target audiences, enhance brand visibility, and drive sales.

Blogger

A blogger is a professional who creates, writes, and manages content on a blog—an online platform where they share articles, insights, opinions, or information on a specific subject or a variety of topics. Bloggers can operate independently or work as part of a team for websites, brands, or media outlets.

Cartoonist

Cartoonists work for newspapers, magazines, and other print publications, some also work in the television and film industry. TV and film cartoonist may draw animated cartoons, prepare model drawings and sketches of characters, and draw special effects for animation projects.

Content Writer

Content writers use various Web formatting tools, such as HTML, CSS, and JavaScript and content management systems to help create their work. Content writers produce the content for many different types of websites, including blogs, social networks, e-commerce sites, news aggregators, and college websites.

Columnist

A columnist is a professional writer who regularly contributes articles or opinion pieces to newspapers, magazines, websites, or other media outlets. Unlike general reporters, columnists focus on providing their personal perspectives, insights, or commentary on specific topics, which may include current events, politics, culture, sports, lifestyle, or other areas of interest.

Correspondent

A correspondent is a professional journalist who reports news from a specific location, region, or field, often on assignment for a news organization such as a television network, newspaper, or digital media outlet. Correspondents are responsible for gathering information, interviewing sources, and presenting stories that are relevant to their audience. Their work can involve covering general news or specializing in particular topics, such as politics, business, sports, entertainment, or foreign affairs.

Creative Writer

Creative writers are professionals who write for a variety of print and online publications. They write engaging and entertaining articles, essays, stories or poems for books, magazines, websites and scripts.

Critic

A critic is a professional who communicates an assessment and an opinion of various forms of creative works such as art, literature, music, cinema, theatre, fashion, architecture, and food.

Film Maker

A filmmaker, or film director, is someone who is in charge of making, leading, and developing movie productions. It is a career that allows an individual to use their leadership as well as creative thinking skills to lead and direct major motion pictures or made-for-television films.

Editorialist

An editorialist is a professional in mass communication who writes and presents editorial content—opinion pieces or commentaries—on behalf of a media outlet, such as a newspaper, magazine, or online platform. Editorialists focus on offering informed,

persuasive views on specific issues, often reflecting the editorial stance of the publication they work for. They aim to influence public opinion, provoke thought, and encourage debate on matters of politics, social issues, culture, or other relevant topics.

Journalist

A journalist is a professional who gathers, investigates, writes, and reports news and information for various media outlets, such as newspapers, magazines, television, radio, or digital platforms. Journalists play a crucial role in informing the public about events, issues, and developments, often seeking to uncover the truth, provide accurate information, and present a balanced view of stories.

Photo Journalist

A Professional who photographs, edits, and displays images in order to tell a visual story. They are journalistic professionals that are skilled at interpreting and communicating an event through a photograph(s). They are visual storytellers who by photographing, editing, and presenting images tell a story in a way that no other media can.

Public Relations (PR)

PR professionals manage the public image of individuals, organizations, or brands. They write press releases, organize events, and interact with the media to maintain a positive reputation.

Publishing and Editing

Editors and publishers work with books, magazines, or digital publications to ensure content quality, structure, and clarity.

Radio Jockey

A Radio Jockey (often abbreviated as RJ) is a professional who hosts and presents programs on radio stations, creating a connection with listeners through engaging speech, music, and entertainment. Radio jockeys play an important role in shaping the atmosphere of a radio station by curating content, engaging in live interactions, and providing information or entertainment to their audience.

Reporter

News Reporters and correspondents (also known as journalists), gather news and

information to keep the public informed about important events. Newspapers, magazines, television and radio stations rely on news correspondents to keep their readers, viewers and listeners informed.

Screenwriter

A screenplay writer (also called screenwriter for short), scriptwriter or scenarist, is a writer who practices the craft of screenwriting, writing screenplays on which mass media, such as films, television programs and video games, are based.

Scriptwriter

A scriptwriter (also known as a screenwriter or script doctor) is a professional who writes scripts for various forms of media, such as films, television shows, plays, video games, advertisements, and online content. Their primary job is to create dialogue, plot, characters, and story structure that will be performed or presented by actors or content creators. Scriptwriters are essential in the development of stories that engage, entertain, and inform an audience.

Sound Mixer and Sound Recordist

Sound mixers head up the department responsible for all the sound recorded during filming. This is predominantly dialogue but can include sound effects and atmosphere. Before shooting starts, they meet with the producer and director to discuss the best method of capturing sound alongside the director's shooting style.

Video Jockey

A Video Jockey (often abbreviated as VJ) is a professional who hosts and presents video content, typically on television channels, music networks, or online platforms. They curate and introduce music videos, entertainment segments, or live shows, often engaging with the audience in between videos and adding commentary, humour, or insights.

Video Journalist

Video Journalist's duties are setting up interviews, choosing shooting locations, investigating data from various sources, operating the camera, and creating news suitable for broadcasting.

ALLIED CAREERS

Advertising
As an advertising or media sales representative, you'll be working for an employer in the media industry, such as a newspaper or magazine publisher, or a radio or TV station. Essentially, you'll be selling media 'space' or airtime to advertisers.
Art Director
Leading a team of artists, art directors will determine which artistic elements to use; articulate the vision to their team; review and approve copy, designs or photography; develop budgets and timelines; and determine how to best represent the creative director's concept.
Brand Manager
Brand Manager is responsible for adapting a brand strategy for a company's target market. As the 'brand guardian', brand managers maintain brand integrity across all company marketing initiatives and communications, and may manage a portfolio of products.
Broadcasting Expert
Professionals in broadcasting work in radio or television, creating, producing, and presenting news or entertainment content. This includes roles like radio hosts, TV anchors, producers, or technical operators.
Cinematographer
A cinematographer or director of photography (sometimes shortened to DP or DOP) is the chief over the camera and light crews working on a film, television production or other live action piece and is responsible for making artistic and technical decisions related to the image.
Copywriter
Copywriters are employed by agencies both permanently and on a freelance basis to develop advertising concepts. They mainly deliver the words and verbal content that accompanies the visual elements.
Corporate Communicator
Corporate communication professionals handle internal and external communications for

businesses and organizations. They write press releases, manage crisis communication, and maintain the company's public image.

Content Strategy Manager

Content strategists and managers develop and implement strategies for creating, distributing, and managing content across multiple platforms (websites, social media, etc.). They align content with brand goals and audience needs.

Director

A director controls a film's artistic and dramatic aspects and visualizes the screenplay (or script) while guiding the technical crew and actors in the fulfillment of that vision. The director has a key role in choosing the cast members, production design, and the creative aspects of filmmaking.

Digital Marketing Expert

The objective of digital marketing is to develop strong and innovative strategies to promote the business brand, products, and services. A digital marketing professional is expected to effectively use all marketing tools and techniques like PPC, SEO, SEM, email, social media, and display advertising.

Editor

An editor processes written, visual, audible, and film media used to convey information. The editing process often begins with the author's idea for the work itself.

Event Managers

Professionals who plan any event from start to finish according to requirements, target audience and objectives. They come up with suggestions to enhance the event's success and prepare budgets and ensure adherence.

Fashion Communication Designer

Fashion Communication is one of the newest and most exciting avenues to open up in the fashion and lifestyle industry. Today, the success of a brand is marked and understood largely through its uniqueness in identity. With Fashion Communication, five exit levels are envisaged overall: Graphic Design, Visual Merchandising, Retail Space, Design, Styling and Photography, Fashion Journalism, Public Relations/Events and Fashion Advertising.

Film Producer
Film producers, directors, and crew members work in the creation, filming, and post-production of movies, TV shows, and documentaries. This can include everything from scriptwriting to editing and marketing.
Influencer Marketeer
Influencer marketers connect brands with social media influencers to promote products or services. They identify suitable influencers, manage relationships, and measure campaign success.
Media Planner
As a media planner, you'll identify which media platforms will best advertise your client's brand or product to its target audience. You'll use creative thinking and research to develop appropriate strategies to ensure that campaigns reach their target audiences as effectively as possible.
Online Advertising Manager
A professional who plans and directs the online promotional and advertising campaigns of companies in order to generate interest in a product or service.
Producer
A producer is the person responsible for finding and launching a project; arranging financing, hiring writers, a director, and key members of the creative team and overseeing all elements of pre-production, production and post-production, right up to release.
Photography Designer
Photographers tend to specialize in one particular area of photography such as press and photojournalism, fashion or scientific and medical photography.
Public Relation Manager
PR managers create and maintain a favorable public image for their employer or client by communicating programs, accomplishments and/or points of view.
Public Relations Executive

Public relations Executives are responsible for handling all aspects of planned publicity campaigns and PR activities. They also plan publicity strategies and campaigns, writing and produce presentations and press releases.

Social Media Manager

Professional who develop relevant content topics to reach the company's target customers, create, curate, and manage all published content (images, video and written) and monitor, listen and respond to users in a "Social" way while cultivating leads and sales.

Talent Manager

Talent managers help shape their clients' careers and guide artists toward new opportunities. They set up performances and public appearances, introduce clients to agents and offer advice on contract negotiations. Some managers perform multiple duties by acting as managers, agents and publicists.

Telemarketer

A tele-caller/telemarketing executive's job is basically serving customers, either attending calls from customers and solve their queries or making calls to potential customers to sell any products.

Visual Merchandiser

A Visual Merchandiser is a professional responsible for designing and organizing the visual elements of a retail space to enhance the shopping experience and drive sales. Their primary goal is to use creative strategies to showcase products in a way that attracts and engages customers, influencing their purchasing decisions.

Web Producer

A web producer is responsible for content on a website. Their job duties may include creating, editing, and placing the media elements of a site. They also determine how to create the best user experience. A web producer often works with other content and marketing specialists to improve search optimization, Web producers who work for a larger website might specialize in a specific area, such as graphics, music, or user experience.

User Experience (UX) and User Interface (UI) Designer

UX/UI designers focus on creating engaging and intuitive digital experiences for websites, apps, and other digital platforms. They ensure the user journey is seamless and visually appealing.

Qualities required in the Candidate who wishes to pursue Mass Communication

Good Mix of People and Creative Orientations

Excellent Communication Skills

Comfortable in dealing with different kinds of people

Good Writing Skills and ability to convey one's thoughts in a precise manner

Good ability to Research, Select, Analyse, Organise and Present Information

Good ability to Argue, Debate and Summarise

Good Observational Skills

Attention to Detail

Resilience and Ability to Handle Rejection or Criticism

Leadership and Initiative

Degrees Available in Mass Communication

Degree Nomenclature	Level	Duration	General Eligibility
BA (Journalism) (Bachelor of Arts (Journalism))	Bachelor	3 Year	10+2
BA (Multimedia) (Bachelor of Arts (Multimedia))	Bachelor	3 Year	10+2
BMC (Bachelor of Mass Communication)	Bachelor	3 Year	10+2
BMM (Bachelor of Mass Media)	Bachelor	3 Year	10+2
B.Sc. (Multimedia) (Bachelor of Science (Multimedia))	Bachelor	3 Year	10+2
B.Voc (Bachelor of Vocation)	Bachelor	3 Year	10+2
MA (Journalism) (Masters of Arts (Journalism))	Master	2 Year	Bachelor's
MMC (Master of Mass Communication)	Master	2 Year	Bachelor's
M.Sc. (Multimedia) (Master of Science (Multimedia))	Master	2 Year	Bachelor's
BJMC (Bachelor of Journalism and Mass Communication) BMM (Bachelor of Mass Media) MJMC (Master of Journalism and Mass Communication)	restructured as	BA (Journalism & Mass Communication) BA (Multimedia) / B.Sc. (Multimedia) MA (Journalism & Mass Communication)	
*M. Phil. (Master of Philosophy)	Pre Doctoral	1.5 Year	Master's
Ph. D. / D. Phil. (Doctor of Philosophy)	Doctoral	3+ Year	Master's
D. Litt. (Doctor of Literature)	Post-Doctoral	-----	Ph.D.

* One of the major changes introduced by the National Education Policy 2020 was the discontinuation of the MPhil programme (Master of Philosophy) across India. Instead, emphasis has been placed on a four-year Bachelor's degree (undergraduate) and a research-intensive Master's degree (post-graduation). Till Implementation of the NEP 2020 completely, please check individual university websites to know the current status of their M.Phil. offering.

Specializations available in Mass Communication along with Course Description and Core Subjects of Study

Specialization:

Journalism and Mass Communication

Core Subjects of study:

- Principles of Communication
- Fundamentals of Journalism
- Introduction to Print Media
- Communication Theories Models and Skills
- Mass Communication: Concepts and Processes
- Reporting Techniques and Skills
- Editing and Principles of Layout and Design
- Press Laws & Media Ethics
- Media Management and Ethics
- Public Relations
- New Media Technologies
- Development Communication
- Radio Production
- Television Production
- Photo Journalism
- Event Management
- Indian Constitution, Economy and Politics
- World Media Scenario
- Cyber Journalism

Specialization:

Journalism

Core Subjects of study:

- Fundamentals of Journalism
- Indian Political System
- International Politics
- Community Journalism
- Film Appreciation and Reviewing
- Public Relations
- Magazine Journalism
- Broadcast Journalism
- Press Law and Ethics

- Photojournalism
- Advertising
- Journalism in India

Specialization:

Mass Media

Core Subjects of study:

- Effective Communication Skills
- Introduction to Computers
- Landmarks in 20th Century World History
- Sociology
- Economics
- Principles of Marketing
- Political Concepts and Indian Political System
- Psychology
- Management
- English Literature
- Creative Writing
- Culture Studies
- Public Relations
- Media Studies
- Understanding Cinema
- Advertising
- Journalism
- Print Production and Photography
- Radio and Television
- Mass Media Research
- Organizational Behaviour
- Reporting
- Editing
- Feature and Opinion
- Journalism and Public Opinion
- Press Law and Ethics
- News Media Management
- Media Planning and Buying
- Brand Building

Specialization:

Public Relations (PR)

Public Relations involves managing communication between an organization and its public, stakeholders, and media. This specialization focuses on building and maintaining a positive image for clients, handling crisis communication, and creating effective PR campaigns.

Core Subjects of study:

- Principles of Public Relations
- Media Relations
- Corporate Communication
- Crisis Communication
- Brand Management
- PR Campaign Planning
- Event Management
- Social Media PR
- Public Opinion and Behavior
- ? Ethics in Public Relations

Specialization:

Advertising:

Course Description: Advertising focuses on creating persuasive messages that promote products, services, or brands. This specialization involves understanding consumer behavior, media planning, and crafting compelling advertising campaigns across various platforms.

Core Subjects of Study:

- Introduction to Advertising
- Consumer Behavior
- Advertising Copywriting
- Creative Advertising
- Media Planning and Buying
- Digital Advertising and Social Media
- Advertising Research
- Branding and Brand Strategy
- Advertising Ethics and Law
- Campaign Management

Specialization:

Broadcast Journalism:

Broadcast Journalism is the specialization focused on delivering news through radio, television, and online

platforms. It prepares students to become news anchors, radio hosts, television producers, or camera operators.

Core Subjects of Study:

- Broadcast News Writing
- Radio and TV Production
- Voice Modulation and Presentation
- Camera Handling and Editing
- Television Journalism
- Broadcast Media Ethics
- Script Writing for Broadcast
- Studio Operations
- Investigative Broadcast Journalism
- Digital Media in Broadcasting

Specialization:

Digital Media:

Digital Media involves the creation, management, and distribution of content through digital channels, such as websites, social media, and mobile applications. This specialization emphasizes the development of digital strategies and content for online audiences.

Core Subjects of Study:

- Introduction to Digital Media
- Social Media Strategy
- Web Content Development
- Search Engine Optimization (SEO)
- Mobile Media and Apps
- Digital Advertising
- Multimedia Production
- Digital Journalism
- Analytics and Metrics
- Content Management Systems (CMS)

Specialization:

Corporate Communication:

Corporate communication focuses on managing communication within an organization and with external stakeholders. This specialization is geared toward ensuring that the company's message is consistent across all platforms and stakeholders.

Core Subjects of Study:

- Corporate Communication Strategies
- Internal Communication
- Public Relations for Corporates
- Corporate Social Responsibility (CSR)
- Branding and Reputation Management

- Crisis Communication
- Media Relations
- Speechwriting
- Corporate Event Management
- Ethics and Law in Corporate Communication

Specialization:

Sports Journalism:

Sports journalism focuses on reporting news, interviews, and features related to sports events and personalities. This specialization prepares students to cover sports for print, broadcast, and digital media platforms.

Core Subjects of Study:

- Introduction to Sports Journalism
- Sports Writing and Reporting
- Live Sports Broadcasting
- Sports Photography
- Sports Ethics and Law
- Sports Media and Marketing
- Sports Commentary and Analysis
- Event Coverage
- Sports Public Relations
- Digital Sports Journalism

Mass Communication / Mass Media Entrance Exams

Exams for Mass Communication / Mass Media		Institute/s admitting students for Course/s	Website
CUET (UG) (Common University Entrance Test))		For admission in BMC / BA (Journalism & Mass Comm.) courses at Central, Public and Private Universities who have opted to take UG admissions through CUET across India	https://cuet.samarth.ac.in/
<ul style="list-style-type: none">The exam will be conducted in ONLINE modeSlot 1: 195 minutes; Slot 2: 225 minutesCorrect answers will be awarded 5 marks. Incorrect answers will be penalised 1 mark.			
S.No.	Section(s)	No. of Questions	Marks
1.	Section IA: Choose any 1 of 13 Languages	40/50	200
2.	Section IB: Choose any 1 of 20 Languages other than IA		
3.	Section II: Choose Maximum 6 of 27 Domain Specific Subjects as desired for particular course by applicable University	40/50	200
4.	Section III: General Aptitude Test	60/75	300
XET (St. Xavier's Entrance Test)		For admission in 3 Year BA (MCJ)/BMM Program at St. Xavier's, Mumbai, Maharashtra	https://xaviers.edu/
<ul style="list-style-type: none">The exam will be conducted in ONLINE modeThe duration of the exam will be 120 minutesCorrect answers will be awarded 1 marks. Incorrect answers will be penalised 0 marks.			
S.No.	Section(s)	No. of Questions	Marks
1.	GK, Media and CA	30	30
2.	Economics & Data Interpretation	20	20
3.	English Language & Comprehension Skills	20	20
4.	Creative Thinking & Logical Reasoning	30	30
	TOTAL	100	100
SET-General (Symbiosis Entrance Test)		For admission in 3 Year Mass Communication Program at Symbiosis Center for Media & Communication, Pune, Maharashtra	https://www.set-test.org/
<ul style="list-style-type: none">The exam will be conducted in ONLINE modeThe duration of the exam will be 60 minutesCorrect answers will be awarded 1 marks. Incorrect answers will be penalised 0 marks.			
S.No.	Section(s)	No. of Questions	Marks
1.	General English	16	16
2.	Quantitative	16	16
3.	General Awareness	16	16
4.	Analytical & Logical Reasoning	12	12
	TOTAL	60	60
CUET (Christ University Entrance Test)		For admission in Journalism-Media Programs at Christ University, Multi Campus	https://christuniversity.in/
<ul style="list-style-type: none">The exam will be conducted in ONLINE modeThe duration of the exam will be 90 minutesCorrect answers will be awarded 1 marks. Incorrect answers will be penalised 0.25 marks.			
S.No.	Section(s)	No. of Questions	Marks
1.	English	40	40

	2.	General Knowledge	20	20	
	3.	Current Affairs	10	10	
	4.	Reasoning	20	20	
	5.	Subject Related	30	30	
		TOTAL	120	120	
MET (Manipal Entrance Test)		For admission in 3 Year Media and Communication Program at MAHE, Multicampus			https://manipal.edu/ https://apply.manipal.edu/
<ul style="list-style-type: none">• The exam will be conducted in ONLINE mode• The duration of the exam will be 120 minutes• Correct answers will be awarded 1 marks. Incorrect answers will be penalised 0 marks.					
	S.No.	Section(s)	No. of Questions	Marks	
	1.	Numeracy	10	40	
	2.	Conceptual	25	100	
	3.	General English	25	100	
	4.	General Awareness	30	120	
	5.	Case Study	10	40	
		TOTAL	100	400	
BAJMC-CET (126) (Common Entrance Test)		For admission in 3 Year BA (Hons.) (Journalism & Mass Communication) Program at Affiliated Colleges to Indraprastha University, Delhi			http://www.ipu.ac.in/
<ul style="list-style-type: none">• The exam will be conducted in ONLINE mode• The duration of the exam will be 150 minutes• Correct answers will be awarded 4 marks. Incorrect answers will be penalised 1 mark.					
	S.No.	Section(s)	No. of Questions		
	1.	English Language & Comprehension	25%		
	2.	General Awareness	25%		
	3.	Reasoning	25%		
	4.	Media Aptitude	25%		
		TOTAL	150 Q 600 Marks		
MSU-ET (MS University Entrance Test)		For admission in 4 Year Mass Communication Program at MSU, Baroda, Gujarat			https://admission.msubaroda.ac.in/
<ul style="list-style-type: none">• The exam will be conducted in PEN PAPER mode• The duration of the exam will be 90 minutes• Correct answers will be awarded 1 marks. Incorrect answers will be penalised 0 marks.					
	S.No.	Section(s)			
	1.	English language			
	2.	GK/CA in context of Communication and Media Studies			
JSAT (Jindal Scholastic Aptitude Test))		For admission in 3 Year Mass Communication Programs at Jindal School of Journalism & Communication, Sonapat, Haryana			https://jgu.edu.in/
<ul style="list-style-type: none">• The exam will be conducted in ONLINE mode• The duration of the exam will be 120 minutes• Correct answers will be awarded 1 marks. Incorrect answers will be penalised 0 marks.					
	S.No.	Section(s)	No. of Questions	Marks	
	1.	English Verbal Ability	40	40	
	2.	Logical Reasoning	40	40	
	3.	Quantitative Skills	40	40	

		TOTAL	120	120																													
KUAT (Karnavati University Admission Test)		For admission in 3/4 year BA Journalism programs at Karnavati University, Ahmedabad, Gujarat			https://karnavatiuniversity.edu.in/																												
<ul style="list-style-type: none">The exam will be conducted in ONLINE modeThe duration of the exam will be 90+30 minutesCorrect answers will be awarded 1 marks. Incorrect answers will be penalised 0 marks.																																	
		<table><tr><th>S.No.</th><th>Section(s)</th><th>No. of Questions</th><th>Marks</th></tr><tr><td>1.</td><td>GK</td><td>40</td><td>40</td></tr><tr><td>2.</td><td>Verbal</td><td>20</td><td>20</td></tr><tr><td>3.</td><td>Quantitative Aptitude</td><td>20</td><td>20</td></tr><tr><td>4.</td><td>Logical Reasoning</td><td>20</td><td>20</td></tr><tr><td>5.</td><td>Creative Writing (Essay)</td><td>1</td><td>25</td></tr><tr><td></td><td>TOTAL</td><td>101</td><td>125</td></tr></table>	S.No.	Section(s)	No. of Questions	Marks	1.	GK	40	40	2.	Verbal	20	20	3.	Quantitative Aptitude	20	20	4.	Logical Reasoning	20	20	5.	Creative Writing (Essay)	1	25		TOTAL	101	125			
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5.	Creative Writing (Essay)	1	25																														
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WWI-ET (WWI Entrance Test)		For admission in 3 Year Mass Communication Program at Whistling Woods International, Mumbai, Maharashtra			https://www.whistlingwoods.net/																												
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		<table><tr><th>S.No.</th><th>Section(s)</th><th>No. of Questions</th></tr><tr><td>1.</td><td>General Aptitude Test (MCQs)</td><td>30%</td></tr><tr><td>2.</td><td>Creative Aptitude Test</td><td>20%</td></tr><tr><td>3.</td><td>SOP</td><td>20%</td></tr><tr><td>4.</td><td>Personal Interview</td><td>30%</td></tr></table>	S.No.	Section(s)	No. of Questions	1.	General Aptitude Test (MCQs)	30%	2.	Creative Aptitude Test	20%	3.	SOP	20%	4.	Personal Interview	30%																
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JMI-ET (Entrance Test)		For admission in 3 Year BA Mass Media (Hindi) Program at Jamia Millia Islamia, Delhi			https://www.jmi.ac.in/																												
<ul style="list-style-type: none">The exam will be conducted in ONLINE modeThe duration of the exam will be 0 minutesCorrect answers will be awarded 1 marks. Incorrect answers will be penalised 0 marks.																																	
		<table><tr><th>S.No.</th><th>Section(s)</th><th>No. of Questions</th><th>Marks</th></tr><tr><td>1.</td><td>Part A – MCQs on GK, Current Affairs and Contemporary National & International Events.</td><td>40</td><td>40</td></tr><tr><td>2.</td><td>Part B – Descriptive Questions based on GK, Current Affairs, Literature and Culture, General Awareness of Media Hindi Newspapers and Magazines, Radio, TV Programs, Film & Ads. Total</td><td>8 (5 * (6)) & (3 * (10))</td><td>60</td></tr><tr><td></td><td>TOTAL</td><td>48</td><td>100</td></tr></table>	S.No.	Section(s)	No. of Questions	Marks	1.	Part A – MCQs on GK, Current Affairs and Contemporary National & International Events.	40	40	2.	Part B – Descriptive Questions based on GK, Current Affairs, Literature and Culture, General Awareness of Media Hindi Newspapers and Magazines, Radio, TV Programs, Film & Ads. Total	8 (5 * (6)) & (3 * (10))	60		TOTAL	48	100															
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	TOTAL	48	100																														
KIIT-EE (KIIT- Entrance Test)		For admission in Bachelor of Film and Television & Bachelor of Communication & Journalism at KIIT- Bhubaneswar, Odisha			https://kiit.ac.in/																												
<ul style="list-style-type: none">The exam will be conducted in ONLINE modeThe duration of the exam will be 180 minutesCorrect answers will be awarded 4 marks. Incorrect answers will be penalised 1 marks.																																	
		<table><tr><th>S.No.</th><th>Section(s)</th><th>No. of Questions</th><th>Marks</th></tr><tr><td>1.</td><td>Mathematical Ability</td><td>30</td><td>120</td></tr><tr><td>2.</td><td>Analytical & Logical Ability</td><td>30</td><td>120</td></tr><tr><td>3.</td><td>Verbal Ability</td><td>40</td><td>160</td></tr><tr><td>4.</td><td>G.K.</td><td>20</td><td>80</td></tr></table>	S.No.	Section(s)	No. of Questions	Marks	1.	Mathematical Ability	30	120	2.	Analytical & Logical Ability	30	120	3.	Verbal Ability	40	160	4.	G.K.	20	80											
S.No.	Section(s)	No. of Questions	Marks																														
1.	Mathematical Ability	30	120																														
2.	Analytical & Logical Ability	30	120																														
3.	Verbal Ability	40	160																														
4.	G.K.	20	80																														

	TOTAL	120	480																								
BV-OPI & PA (Online Personal Interview + Portfolio Assessment)	For admission in BA Commercial Photography and BA Photography and Cinematography programs at Bharati Vidyapeeth, Pune, Maharashtra	https://bvuniversity.edu.in/																									
<ul style="list-style-type: none"> The exam will be conducted in ONLINE mode There will be Online Personal Interview and Portfolio Evaluation 																											
UG-JET (Jain Entrance Test)	For admission in BA JMC Program at Jain University, Bangalore, Karnataka	https://www.jainuniversity.ac.in/																									
<ul style="list-style-type: none"> The exam will be conducted in ONLINE mode The duration of the exam will be 120 minutes Correct answers will be awarded 1 marks. Incorrect answers will be penalised 0 marks. 																											
	<table border="1"> <thead> <tr> <th>S.No.</th><th>Section(s)</th><th>No. of Questions</th><th>Marks</th></tr> </thead> <tbody> <tr> <td>1.</td><td>Reading Comprehension</td><td>20</td><td>20</td></tr> <tr> <td>2.</td><td>Subject Based</td><td>20</td><td>20</td></tr> <tr> <td>3.</td><td>Basic Mathematics</td><td>20</td><td>20</td></tr> <tr> <td>4.</td><td>GK and Current Affairs</td><td>40</td><td>40</td></tr> <tr> <td></td><td>TOTAL</td><td>100</td><td>100</td></tr> </tbody> </table>	S.No.	Section(s)	No. of Questions	Marks	1.	Reading Comprehension	20	20	2.	Subject Based	20	20	3.	Basic Mathematics	20	20	4.	GK and Current Affairs	40	40		TOTAL	100	100		
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1.	Reading Comprehension	20	20																								
2.	Subject Based	20	20																								
3.	Basic Mathematics	20	20																								
4.	GK and Current Affairs	40	40																								
	TOTAL	100	100																								
PWC-ET (Entrance Test)	For admission in BMC program at Patna Women's College, Patna, Bihar	https://patnawomenscollege.in/																									
<ul style="list-style-type: none"> The exam will be conducted in ONLINE mode The duration of the exam will be 120 minutes Correct answers will be awarded 1 marks. Incorrect answers will be penalised 0 marks. 																											
	<table border="1"> <thead> <tr> <th>S.No.</th><th>Section(s)</th><th>No. of Questions</th><th>Marks</th></tr> </thead> <tbody> <tr> <td>1.</td><td>General English</td><td rowspan="3">100</td><td rowspan="3">100</td></tr> <tr> <td>2.</td><td>GK</td></tr> <tr> <td>3.</td><td>Current Affairs</td></tr> </tbody> </table>	S.No.	Section(s)	No. of Questions	Marks	1.	General English	100	100	2.	GK	3.	Current Affairs														
S.No.	Section(s)	No. of Questions	Marks																								
1.	General English	100	100																								
2.	GK																										
3.	Current Affairs																										
NMIMS-NPAT (National Test for Programs After 12th)	For admission in 3 Year BBA in Branding & Advertising at Narsee Monjee, Mumbai, Maharashtra	https://nmimsnpat.in/																									
<ul style="list-style-type: none"> The exam will be conducted in ONLINE mode The duration of the exam will be 100 minutes Correct answers will be awarded 1 mark. Incorrect answers will be penalized 0 marks. 																											
	<table border="1"> <thead> <tr> <th>S.No.</th><th>Section(s)</th><th>No. of Questions</th><th>Marks</th></tr> </thead> <tbody> <tr> <td>1.</td><td>Quantitative & Numerical Ability</td><td>40</td><td>40</td></tr> <tr> <td>2.</td><td>Reasoning & General Intelligence</td><td>40</td><td>40</td></tr> <tr> <td>3.</td><td>Proficiency in English Language</td><td>40</td><td>40</td></tr> <tr> <td></td><td>TOTAL</td><td>120</td><td>120</td></tr> </tbody> </table>	S.No.	Section(s)	No. of Questions	Marks	1.	Quantitative & Numerical Ability	40	40	2.	Reasoning & General Intelligence	40	40	3.	Proficiency in English Language	40	40		TOTAL	120	120						
S.No.	Section(s)	No. of Questions	Marks																								
1.	Quantitative & Numerical Ability	40	40																								
2.	Reasoning & General Intelligence	40	40																								
3.	Proficiency in English Language	40	40																								
	TOTAL	120	120																								
KALSEE (Kalinga Scholastic Entrance Examination)	For admission in BJMC Program at Kalinga University, Chhattisgarh	https://kalingauniversity.ac.in																									
<ul style="list-style-type: none"> The exam will be conducted in ONLINE mode The duration of the exam will be 90 minutes Correct answers will be awarded 1 marks. Incorrect answers will be penalised 0 marks. 																											
	<table border="1"> <thead> <tr> <th>S.No.</th><th>Section(s)</th><th>No. of Questions</th><th>Marks</th></tr> </thead> <tbody> <tr> <td>1.</td><td>English Communication</td><td>25</td><td>25</td></tr> <tr> <td>2.</td><td>Logical Reasoning</td><td>25</td><td>25</td></tr> </tbody> </table>	S.No.	Section(s)	No. of Questions	Marks	1.	English Communication	25	25	2.	Logical Reasoning	25	25														
S.No.	Section(s)	No. of Questions	Marks																								
1.	English Communication	25	25																								
2.	Logical Reasoning	25	25																								

	3.	Quantitative Aptitude	20	20	
	4.	General Aptitude	20	20	
		TOTAL	90	90	

Top 65 Mass Communication Universities in India

Rank	Institute	Admission Process	Website
1	St. Xavier's, Mumbai, Maharashtra Course/s: BA (Mass Communication and Journalism)	St. Xavier's-ET	https://xaviers.edu/
2	Indraprastha College for Women, Delhi, New Delhi Course/s: Bachelor of Mass Media & Mass Communication	CUET-UG	http://www.ipcollege.ac.in/
3	Christ University, Bangalore, Karnataka Course/s: BA (Communication and Media, English and Psychology) BA (Journalism, Psychology, English) BA Hons. (Journalism) BA (Economics, Media Studies, Political Science)	CUET	https://christuniversity.in/
4	Lady Shri Ram College for Women, Delhi, New Delhi Course/s: BA (Journalism)	CUET-UG	https://lsr.edu.in/
5	Manipal University, Manipal, Karnataka Course/s: BA (Media & Communication)	MET	https://manipal.edu/
6	Mithibai College, Mumbai, Maharashtra Course/s: BMM (Bachelor in Mass Media)	Based on 12th Marks	https://www.mithibai.ac.in/
7	Jai Hind College, Mumbai, Maharashtra Course/s: BMM (Bachelor in Mass Media)	Based on 12th Marks	https://www.jaihindcollege.com/
8	Delhi College of Arts and Commerce, Delhi, New Delhi Course/s: BA (Journalism)	CUET-UG	http://www.dcac.du.ac.in/
9	Sophia College for Women, Mumbai, Maharashtra Course/s: BMM. (Bachelor in Mass Media)	Based on 12th Marks	https://sophiacollegemumbai.com/
10	Symbiosis Center for Media & Communication, Pune, Maharashtra Course/s: BA (Mass Communication)	SET	https://scmc.edu.in/
11	Maharaja Agrasen College, Delhi, New Delhi Course/s: BA (Journalism)	CUET-UG	http://www.mac.du.ac.in/
12	Wilson College, Mumbai, Maharashtra Course/s: BAMMC (Bachelor of Arts in Multimedia & Mass Communication)	Based on 12th Marks	https://www.wilsoncollege.edu/
13	Madras Christian College, Chennai, Tamil Nadu Course/s: BA (Journalism)	Based on 12th Marks	https://mcc.edu.in/
14	KPB Hinduja College, Mumbai, Maharashtra	Based on 12th	https://hindujacollege.in/

	Course/s: BAMMC (Bachelor of Arts in Multimedia & Mass Communication)	Marks	
15	HR College, Mumbai, Maharashtra Course/s: BAMMC (Bachelor of Arts in Multimedia & Mass Communication)	Based on 12th Marks	https://www.hrcollege.edu/
16	Kamala Nehru College for Women, Delhi, New Delhi Course/s: BA (Journalism)	CUET-UG	https://knc.edu.in/
17	K C College, Mumbai, Maharashtra Course/s: BMM (Bachelor of Mass Media)	Based on 12th Marks	https://www.kccollege.edu.in/
18	Rizvi College of Arts, Science & Commerce, Mumbai, Maharashtra Course/s: BMM (Bachelor of Mass Media)	Based on 12th Marks	http://www.rizvicollege.edu.in/
19	Guru Gobind Singh Indraprastha University, Delhi, New Delhi Course/s: BJMC	BAJMC-CET, CUET-UG	http://www.ipu.ac.in/
20	Kristu Jayanti College (Autonomous), Bengaluru, Karnataka Course/s: BA (History, Tourism, Journalism) BA (Journalism, Pol. Science, Eng. Literature) BA (Journalism, Psychology, Comp. Sci.) BA (Journalism, Psychology, Eng. Literature) BA (Journalism, Economics, Opti. English)	Based on 12th Marks	https://kristujayanti.edu.in/
21	UPG College of Arts, Science & Commerce, Mumbai, Maharashtra Course/s: BAMMC (Bachelor of Arts in Multimedia & Mass Communication)	Based on 12th Marks	https://upgcm.ac.in/
22	Valia College, Mumbai, Maharashtra Course/s: BAMMC. (Bachelor of Arts in Multimedia & Mass Communication)	Based on 12th Marks	https://valiacollege.co.in/
23	St. Andrew College of Arts Commerce & Science, Mumbai, Maharashtra Course/s: BMM (Bachelor of Mass Media)	Based on 12th Marks	https://standrewscollege.ac.in/
24	MSU, Baroda, Gujarat Course/s: BJ (Journalism & Mass Communication)	MSU-ET	https://www.msubaroda.ac.in/
25	St. Francis College for Women, Hyderabad, Telangana Course/s: BA (Mass Communication, Literature and Social Management) BA (Mass Communication, Literature and Political Science)	Based on 12th Marks	https://www.sfc.ac.in/
26	Sacred Heart College, Kochi, Kerala Course/s: BA (Mass Communication &	Based on 12th Marks	https://www.shcollege.ac.in/

	Journalism)		
27	The Oxford College of Arts, Bangalore, Karnataka Course/s: BA (Journalism, Opt. English, Psychology) BA (Journalism, Economics, Psychology)	Based on 12th Marks	http://www.theoxford.edu/
28	Allahabad University, Allahabad, Uttar Pradesh Course/s: BJMC (Bachelor of Journalism & Mass Communication) B.Voc. (Media Production), BA (Media Studies)	Entrance Exam	https://www.allduniv.ac.in/
29	AJK Mass Communication Research Centre Jamia Millia Islamia, New Delhi Course/s: BA (Mass Media Hindi)	JMI-ET	https://www.jmi.ac.in
30	Amity School of Communication, Noida, Uttar Pradesh Course/s: BA (Journalism & Mass Communication) BA (Journalism & Mass Communication) Evening BA (Mass Communication-International), BA (Multimedia & Gaming)	CUET-UG	https://www.amity.edu/asco/
31	Mount Carmel College, Bangalore, Karnataka Course/s: BA (History, Journalism, Travel & Tourism) BA (Political Science, Economics, Journalism) BA (Psychology, English, Journalism)	Based on 12th Marks	https://mccblr.edu.in/
32	Goswami Ganesh Dutta S.D. College, Chandigarh Course/s: B.Voc (Media and Entertainment)	Based on 12th Marks	http://ggdsd.ac.in/
33	St. Josephs College (Autonomous), Bengaluru, Karnataka Course/s: BA (Optional English, Journalism and Psychology) BA (International Relations & Peace Studies, Public Policy and Journalism) BA (Kannada/Optional English, Journalism and Psychology)	Based on 12th Marks	https://www.sjc.ac.in/
34	Whistling Woods International, Mumbai, Maharashtra Course/s: BBA (Media & Communication)	WWI-ET	https://www.whistlingwoods.net/
35	St. Joseph College of Communication, Kottayam, Kerala Course/s: BA (Multimedia)	Based on 12th Marks	https://www.sjcc.ac.in/
36	Institute of Management Studies, Noida, Uttar Pradesh Course/s: BJMC (Bachelor of Journalism & Mass Communication)	BJMC JET	https://imsnoida.com/

37	Jain University, Bengaluru, Karnataka Course/s: BA (Journalism & Mass Communication), BA (Film and Media)	JET, CUET-UG	https://www.jainuniversity.ac.in/
38	Makhanlal Chaturvedi National University of Journalism and Communication, Bhopal, Madhya Pradesh Course/s: BA (Mass Communication) BA (Journalism & Creative Writing) B.Sc. (Electronic Media)	Based on 12th Marks	https://www.mcu.ac.in/
39	IIS University, Jaipur, Rajasthan Course/s: BA (Journalism & Mass Communication)	Based on 12th Marks	https://www.iisuniv.ac.in/
40	Presidency College, Bengaluru, Karnataka Course/s: BA (Journalism, Optional English, Psychology) BA (Journalism, Optional English, Political Science)	Based on 12th Marks	https://presidencycollege.ac.in/
41	Jindal School of Journalism & Communication, Sonapat, Haryana Course/s: BA (Journalism & Mass Media)	JSAT	https://jgu.edu.in/jsic/
42	IMS Unison University, Dehradun, Uttarakhand Course/s: BA (Journalism & Mass Media), BA+MA (Integrated Media & Communication Design)	CUET-UG	https://www.iuu.ac/
43	Jagran School of Journalism and Communication, Bhopal, Madhya Pradesh Course/s: BA (Journalism) with Specialization in Broadcast Journalism, Print Journalism and Advertising & Public Relations	Based on 12th Marks	https://jlu.edu.in/
44	St. Xaviers College, Ranchi, Jharkhand Course/s: BA (Journalism and Mass Communication)	Xavier's ET	https://www.sxcran.org/
45	St. Ann's College, Hyderabad, Telangana Course/s: BA (Journalism, Literature & Political Science)	Based on 12th Marks	http://www.stannscollgehyd.com/
46	Karnavati University, Ahmedabad, Gujarat Course/s: BA (Mass Communication)	KUAT/CUET-UG	https://karnavatiuniversity.edu.in/
47	University Institute of Media Studies Chandigarh University, Mohali, Punjab Course/s: BMM (Bachelor of Mass Media)	Based on 12th Marks	https://www.cuchd.in/uims/
48	Sri Dharmasthala Manjunatheshwara College (Autonomous), Ujire, Karnataka Course/s: BA (Journalism) (English & Sankrit optional) Triple Majors	Based on 12th Marks	https://www.sdmcujiire.in/

49	GD Goenka University, Sohna, Gurgaon, Haryana Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://www.gdgoenkauniversity.com/
50	Chitkara University, Patiala, Punjab Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://www.chitkara.edu.in/
51	Amity School of Communication, Jaipur, Rajasthan Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://www.amity.edu/jaipur/
52	National School of Journalism and Public Disclosure, Bengaluru, Karnataka Course/s: BA (Journalism)	Based on 12th Marks	https://www.nsoj.in/
53	Amity School of Communication, Lucknow, Uttar Pradesh Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://www.amity.edu/lucknow/
54	Doon Business School, Dehradun, Uttarakhand Course/s: BA Hons. (Journalism & Mass Communication)	Based on 12th Marks + PI	https://www.doonbusinessschool.com/
55	Patna Women's College, Patna, Bihar Course/s: BA (Mass Communication)	Entrance Test	https://patnawomenscollege.in/
56	St Aloysius College (Autonomous), Mangaluru, Karnataka Course/s: BA (Journalism, Economics & English Major) BA (Journalism, Economics & Communicative English) BA (Journalism, Psychology & English Major) BA (Journalism, Computer Animation & English Major)	Based on 12th Marks	https://www.stalloysius.edu.in/
57	Galgotias University, Greater Noida, Uttar Pradesh Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://www.galgotiasuniversity.edu.in/
58	National Institute of Mass Communication & Journalism, Ahmedabad, Gujarat Course/s: BJMC (Bachelor of Journalism & Mass Communication)	Based on 12th Marks	https://www.nimcj.org/
59	Garden City University, Bengaluru, Karnataka Course/s: BA (Journalism, Psychology & English)	Based on 12th Marks	https://gardencity.university/
60	Jaipur National University, Jaipur, Rajasthan Course/s: BA (Journalism & Mass Communication)	Based on 12th Marks + PI	https://www.jnujaipur.ac.in

61	Amity School of Communication, Raipur, Chhattisgarh Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://www.amity.edu/raipur
62	Alvas College, Moodabidri, Karnataka Course/s: BA (English Opt., Journalism & Psychology) BA (English Opt., Journalism & History)	Based on 12th Marks	https://alvascollege.com/
63	Kanya Maha Vidyalaya (Autonomous), Jalandhar, Punjab Course/s: BA (Journalism & Mass Communication)	Based on 12th Marks	https://www.kmvjalandhar.ac.in/
64	V.P.Ms K.G. Joshi College of Arts & N.G. Bedekar College of Commerce, Thane, Maharashtra Course/s: BMM (Bachelor of Mass Media) (English & Marathi)	Based on 12th Marks	http://joshibedekar.org/
65	MGM College of Journalism & Mass Communication, Aurangabad, Maharashtra Course/s: BA (Mass Communication & Journalism)	MGMU-CET	https://www.mgmjournalism.org/

State wise List of 159 Mass Communication Universities in India

#	Best 160 Mass Communication/ Media Colleges in India	Admission Process	Website
	Andhra Pradesh		
1	BEST Innovation University, Anantapur, Andhra Pradesh Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://bestiu.edu.in/
	Arunachal Pradesh		-
2	Arunachal University of Studies, Namsai, Arunachal Pradesh Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://www.arunachaluniversity.ac.in/
3	Rajiv Gandhi University, Papum Pare, Arunachal Pradesh Course/s: BA (Mass Communication)	CUET-UG	https://rgu.ac.in/
	Assam		-
4	Bhattadev University, Pathsala, Assam Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://www.bhattadevuniversity.ac.in/
5	Cotton University, Guwahati, Assam Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://cottonuniversity.ac.in/
	Bihar		-
6	Gopal Narayan Singh University, Rohtas, Bihar Course/s: BAJMC	CUET-UG	https://gnsu.ac.in/
7	Mahatma Gandhi Central University, Motihari, Bihar Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://mgcub.ac.in/
8	Patna Women's College, Patna, Bihar Course/s: BMC	PWC-ET	https://patnawomenscollege.in/
9	Patna Women's College, Patna, Bihar Course/s: BA (Mass Communication)	Entrance Test	https://patnawomenscollege.in/
10	Usha Martin University, Patna, Bihar Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://www.ushamartinuniversity.com/
	Chandigarh		-
11	Goswami Ganesh Dutta S.D. College, Chandigarh Course/s: B.Voc (Media and Entertainment)	Based on 12th Marks	http://ggdsd.ac.in/
	Chhattisgarh		-
12	Guru Ghasidas Vishwavidyalaya, Bilaspur, Chhattisgarh Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://www.ggu.ac.in/
13	Amity School of Communication, Raipur, Chhattisgarh Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://www.amity.edu/raipur
14	Kalinga University, Raipur, Chhattisgarh Course/s: BJMC	KALSEE	https://kalingauniversity.ac.in/
	Gujarat		-
15	MSU, Baroda, Gujarat	MSU-ET	https://www.msubaroda.ac.

	Course/s: BJ (Journalism & Mass Communication)		in/
16	Karnavati University, Ahmedabad, Gujarat Course/s: BA (Mass Communication)	KUAT/CUE T-UG	https://karnavatiuniversity.edu.in/
17	National Institute of Mass Communication & Journalism, Ahmedabad, Gujarat Course/s: BJMC (Bachelor of Journalism & Mass Communication)	Based on 12th Marks	https://www.nimci.org/
	Haryana		-
18	ApeejayStya University, Gurgaon, Haryana Course/s: BA (Journalism and Mass Communication)	CUET-UG	https://university.apeejay.edu/
19	K.R. Mangalam University, Gurgaon, Haryana Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://www.krmangalam.edu.in/
20	Maharishi Markandeshwar University, Ambala, Haryana Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://www.mmumullana.org/
21	Manav Rachna International Institute of Research and Studies, Faridabad, Haryana Course/s: BA (Communication & Media)	CUET-UG	https://mriirs.edu.in/
22	Jindal School of Journalism & Communication, Sonipat, Haryana Course/s: BA (Journalism & Mass Media)	JSAT	https://igu.edu.in/jsic/
23	Om Sterling Global University, Hisar, Haryana Course/s: BA (Journalism & Mass Communication), BA (Digital Media and Marketing)	CUET-UG	https://www.osgu.ac.in/
24	SGT University, Gurgaon, Haryana Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://sgtuniversity.ac.in/
25	GD Goenka University, Sohna, Gurgaon, Haryana Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://www.gdgoenkauniversity.com/
	Himachal Pradesh		-
26	Shoolini University, Solan, Himachal Pradesh Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://shooliniuniversity.com/
	Jammu & Kashmir		-
27	Cluster University Srinagar, Srinagar, Jammu & Kashmir Course/s: BJMC	CUET-UG	https://www.cusrinagar.edu.in/
28	Govt. Degree College, Baramulla, Jammu & Kashmir Course/s: BMMMC (Multimedia And Mass Communication)	CUET-UG	http://www.baramullacollege.net/
29	University of Kashmir, Srinagar, Jammu & Kashmir Course/s: BA (Mass Communication & Multimedia Production)	CUET-UG	https://www.kashmiruniversity.net/
	Jharkhand		-
30	Amity University, Ranchi, Jharkhand Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://www.amity.edu/
31	Arka Jain University, Mohanpur, Jharkhand Course/s: BA (Journalism and Mass Communication)	CUET-UG	https://arkajainuniversity.ac.in/

32	Central University of Jharkhand, Ranchi, Jharkhand Course/s: BA+MA (Mass Communication)	CUET-UG	http://cuja.ac.in/
33	Dr. Shyama Prasad Mukherjee University, Ranchi, Jharkhand Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://www.dspmuranhi.ac.in/
34	Netaji Subhas University, Jamshedpur, Jharkhand Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://nsuniv.ac.in/
35	St. Xavier's College, Ranchi, Jharkhand Course/s: BA (Journalism and Mass Communication)	Xavier's ET	https://www.sxcra.org/
36	Radha Govind University, Ramgarh, Jharkhand Course/s: BJMC	CUET-UG	https://www.rguniversity.org/
37	Srinath University, Jamshedpur, Jharkhand Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://srinathuniversity.ac.in/
38	The Central University of Jharkhand, Jharkhand Course/s: Integrated BA+MA (Mass Communication)	CUET-UG	http://cuja.ac.in/
	Karnataka		-
39	Manipal University, Manipal, Karnataka Course/s: BA (Media & Communication)	MET	https://manipal.edu/
40	Chanakya University, Bangalore, Karnataka Course/s: BA (Journalism & Media Studies)	CUET-UG	https://chanakyauniversity.edu.in/
41	Kristu Jayanti College (Autonomous), Bengaluru, Karnataka Course/s: BA (History, Tourism, Journalism) BA (Journalism, Pol. Science, Eng. Literature) BA (Journalism, Psychology, Comp. Sci.) BA (Journalism, Psychology, Eng. Literature) BA (Journalism, Economics, Opti. English)	Based on 12th Marks	https://kristujayanti.edu.in/
42	The Oxford College of Arts, Bangalore, Karnataka Course/s: BA (Journalism, Opt. English, Psychology) BA (Journalism, Economics, Psychology)	Based on 12th Marks	http://www.theoxford.edu/
43	Mount Carmel College, Bangalore, Karnataka Course/s: BA (History, Journalism, Travel & Tourism) BA (Political Science, Economics, Journalism) BA (Psychology, English, Journalism)	Based on 12th Marks	https://mccblr.edu.in/
44	St. Josephs College (Autonomous), Bengaluru, Karnataka Course/s: BA (Optional English, Journalism and Psychology) BA (International Relations & Peace Studies, Public Policy and Journalism) BA (Kannada/Optional English, Journalism and Psychology)	Based on 12th Marks	https://www.sjc.ac.in/
45	Jain University, Bengaluru, Karnataka Course/s: BA (Journalism & Mass Communication), BA (Film and Media)	JET, CUET-UG	https://www.jainuniversity.ac.in/

46	Presidency College, Bengaluru, Karnataka Course/s: BA (Journalism, Optional English, Psychology) BA (Journalism, Optional English, Political Science)	Based on 12th Marks	https://presidencycollege.ac.in/
47	Sri Dharmasthala Manjunatheshwara College (Autonomous), Ujire, Karnataka Course/s: BA (Journalism) (English & Sankrit optional) Triple Majors	Based on 12th Marks	https://www.sdmcujiire.in/
48	National School of Journalism and Public Disclosure, Bengaluru, Karnataka Course/s: BA (Journalism)	Based on 12th Marks	https://www.nsoj.in/
49	St Aloysius College (Autonomous), Mangaluru, Karnataka Course/s: BA (Journalism, Economics & English Major) BA (Journalism, Economics & Communicative English) BA (Journalism, Psychology & English Major) BA (Journalism, Computer Animation & English Major)	Based on 12th Marks	https://www.stalloysius.edu.in/
50	Garden City University, Bengaluru, Karnataka Course/s: BA (Journalism, Psychology & English)	Based on 12th Marks	https://gardencity.universit y/
51	Alvas College, Moodabidri, Karnataka Course/s: BA (English Opt., Journalism & Psychology) BA (English Opt., Journalism & History)	Based on 12th Marks	https://alvascollege.com/
52	Yenepoya University, Mangaluru, Karnataka Course/s: BA (Journalism and Digital Media), BA (Communication Design)	CUET-UG	https://yenepoya.edu.in/
53	Christ University, Bangalore, Karnataka Course/s: BA (Communication and Media, English and Psychology) BA (Journalism, Psychology, English) BA Hons. (Journalism) BA (Economics, Media Studies, Political Science)	CUET	https://christuniversity.in/
	Kerala		-
54	Sacred Heart College, Kochi, Kerala Course/s: BA (Mass Communication & Journalism)	Based on 12th Marks	https://www.shcollege.ac.in/
55	St. Joseph College of Communication, Kottayam, Kerala Course/s: BA (Multimedia)	Based on 12th Marks	https://www.sjcc.ac.in/
	Madhya Pradesh		-
56	Devi Ahilya Vishwavidyalaya, Indore, Madhya Pradesh Course/s: BA (Journalism & Mass Communication), B.Sc.+M.Sc. (Electronic Media)	CUET-UG	https://www.dauniv.ac.in/
57	Amity University, Gwalior, Madhya Pradesh Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://www.amity.edu/
58	IES University, Bhopal, Madhya Pradesh	CUET-UG	https://www.iesuniversity.a

	Course/s: BA (Mass Communication)		c.in/
59	IGNTU, Amarkantak, Madhya Pradesh Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://www.igntu.ac.in/
60	ITM University, Gwalior, Madhya Pradesh Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://itmuniversity.ac.in/
61	Mansarovar Global University, Billkisganj, Madhya Pradesh Course/s: BA (Journalism & Mass Communication), BA (Journalism)	CUET-UG	https://www.mguindia.com/
62	Makhanlal Chaturvedi National University of Journalism and Communication, Bhopal, Madhya Pradesh Course/s: BA (Mass Communication) BA (Journalism & Creative Writing) B.Sc. (Electronic Media)	Based on 12th Marks	https://www.mcu.ac.in/
63	Jagran School of Journalism and Communication, Bhopal, Madhya Pradesh Course/s: BA (Journalism) with Specialization in Broadcast Journalism, Print Journalism and Advertising & Public Relations	Based on 12th Marks	https://jlu.edu.in/
64	Rabindranath Tagore University, Bhopal, Madhya Pradesh Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://rntu.ac.in/
65	RKDF University, Bhopal, Madhya Pradesh Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://www.rkdf.ac.in/
66	Scope Global Skills University, Bhopal, Madhya Pradesh Course/s: B.Voc. (Multimedia)	CUET-UG	https://sgsuniversity.ac.in/
	Maharashtra		-
67	St. Xavier's, Mumbai, Maharashtra Course/s: BA (Mass Communication and Journalism)	St. Xavier's-ET	https://xaviers.edu/
68	Mithibai College, Mumbai, Maharashtra Course/s: BMM (Bachelor in Mass Media)	Based on 12th Marks	https://www.mithibai.ac.in/
69	Jai Hind College, Mumbai, Maharashtra Course/s: BMM (Bachelor in Mass Media)	Based on 12th Marks	https://www.jaihindcollege.com/
70	Amity University, Mumbai, Maharashtra Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://www.amity.edu/
71	Bharati Vidyapeeth, Pune, Maharashtra Course/s: BA (Commercial Photography), BA (Photography and Cinematography)	Online Personal Interview + Portfolio Assessment	https://bvuniversity.edu.in/

72	Chhatrapati Shivaji Maharaj University, Navi Mumbai, Maharashtra Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://csmu.ac.in/
73	Sophia College for Women, Mumbai, Maharashtra Course/s: BMM. (Bachelor in Mass Media)	Based on 12th Marks	https://sophiacollegemumbai.com/
74	Symbiosis Center for Media & Communication, Pune, Maharashtra Course/s: BA (Mass Communication)	SET	https://scmc.edu.in/
75	Wilson College, Mumbai, Maharashtra Course/s: BAMMC (Bachelor of Arts in Multimedia & Mass Communication)	Based on 12th Marks	https://www.wilsoncollege.edu/
76	KPB Hinduja College, Mumbai, Maharashtra Course/s: BAMMC (Bachelor of Arts in Multimedia & Mass Communication)	Based on 12th Marks	https://hindujacollege.in/
77	HR College, Mumbai, Maharashtra Course/s: BAMMC (Bachelor of Arts in Multimedia & Mass Communication)	Based on 12th Marks	https://www.hrcollege.edu/
78	K C College, Mumbai, Maharashtra Course/s: BMM (Bachelor of Mass Media)	Based on 12th Marks	https://www.kccollege.edu.in/
79	Rizvi College of Arts, Science & Commerce, Mumbai, Maharashtra Course/s: BMM (Bachelor of Mass Media)	Based on 12th Marks	http://www.rizvicollege.edu.in/
80	UPG College of Arts, Science & Commerce, Mumbai, Maharashtra Course/s: BAMMC (Bachelor of Arts in Multimedia & Mass Communication)	Based on 12th Marks	https://upgcm.ac.in/
81	Valia College, Mumbai, Maharashtra Course/s: BAMMC. (Bachelor of Arts in Multimedia & Mass Communication)	Based on 12th Marks	https://valiacollege.co.in/
82	St. Andrew College of Arts Commerce & Science, Mumbai, Maharashtra Course/s: BMM (Bachelor of Mass Media)	Based on 12th Marks	https://standrewscollege.ac.in/
83	Whistling Woods International, Mumbai, Maharashtra Course/s: BBA (Media & Communication)	WWI-ET	https://www.whistlingwoods.net/
84	Narsee Monjee, Mumbai, Maharashtra Course/s: BBA (Branding & Advertising)	NPAT	https://nmimsnpat.in/
85	Somaiya Vidyavihar University, Mumbai, Maharashtra Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://www.somaiya.edu/en
86	Tilak Maharashtra Vidyapeeth, Pune, Maharashtra Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://www.tmv.edu.in/
87	V.P.Ms K.G. Joshi College of Arts & N.G. Bedekar College of Commerce, Thane, Maharashtra	Based on 12th	http://joshibedekar.org/

	Course/s: BMM (Bachelor of Mass Media) (English & Marathi)	Marks	
88	MGM College of Journalism & Mass Communication, Aurangabad, Maharashtra Course/s: BA (Mass Communication & Journalism)	MGMU-CET	https://www.mgmjournalism.org/
	Meghalaya		-
89	North-Eastern Hill University, Shillong, Meghalaya Course/s: BA (Mass Communication & Video Production), BA (Media Technology)	CUET-UG	https://www.nehu.ac.in/
	Nagaland		-
90	Nagaland University, Meriema, Nagaland Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://nagalanduniversity.ac.in/
	New Delhi		-
91	Delhi College of Arts and Commerce, Delhi, New Delhi Course/s: BA (Journalism)	CUET-UG	http://www.dcac.du.ac.in/
92	Delhi Skill and Entrepreneurship University, Dwarka, New Delhi Course/s: BA (Digital Media Design)	CUET-UG	https://dseu.ac.in/
93	Indraprastha College for Women, Delhi, New Delhi Course/s: Bachelor of Mass Media & Mass Communication	CUET-UG	http://www.ipcollege.ac.in/
94	Lady Shri Ram College for Women, Delhi, New Delhi Course/s: BA (Journalism)	CUET-UG	https://lsr.edu.in/
95	Bharati College for Women, Delhi, New Delhi Course/s: BA (Journalism)	CUET-UG	https://www.bharaticollege.du.ac.in/
96	Delhi School of Journalism, Delhi, New Delhi Course/s: Five Year Integrated Program in Journalism	CUET-UG	https://dsj.du.ac.in/
97	Maharaja Agrasen College, Delhi, New Delhi Course/s: BA (Journalism)	CUET-UG	http://www.mac.du.ac.in/
98	Kamala Nehru College for Women, Delhi, New Delhi Course/s: BA (Journalism)	CUET-UG	https://knc.edu.in/
99	Guru Gobind Singh Indraprastha University, Delhi, New Delhi Course/s: BJMC	BAJMC-CET, CUET-UG	http://www.ipu.ac.in/
100	Institute of Home Economics for Women, Delhi, New Delhi Course/s: BA (Journalism)	CUET-UG	http://www.ihe-du.com/
101	Jamia Hammad University, New Delhi Course/s: BJMC	CUET-UG	https://jamiahammad.edu/
102	Jamia Millia Islamia, New Delhi Course/s: BA (Mass Media - Hindi)	JMI-ET	https://www.jmi.ac.in/
103	Kalindi College for Women, Delhi, New Delhi Course/s: BA (Journalism)	CUET-UG	https://www.kalindicollege.in/
104	AJK Mass Communication Research Centre Jamia Millia	JMI-ET	https://www.jmi.ac.in

	Islamia, New Delhi Course/s: BA (Mass Media Hindi)		
	Odisha		-
105	ASBM University, Bhubaneswar, Odisha Course/s: BA (Communication & Media)	CUET-UG	https://www.asbm.ac.in/
106	KIIT- Bhubaneshwar, Odisha Course/s: Bachelor of Film and Television & Bachelor of Communication & Journalism	KIIT-EE	https://kiit.ac.in/
	Punjab		-
107	CT University, Ludhiana, Punjab Course/s: BJMC	CUET-UG	https://ctuniversity.in/
108	DAV University, Jalandhar, Punjab Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://www.davuniversity.org/
109	Lovely Professional University, Jalandhar, Punjab Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://www.lpu.in/
110	University Institute of Media Studies Chandigarh University, Mohali, Punjab Course/s: BMM (Bachelor of Mass Media)	Based on 12th Marks	https://www.cuchd.in/uims/
111	Chitkara University, Patiala, Punjab Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://www.chitkara.edu.in/
112	Kanya Maha Vidyalaya (Autonomous), Jalandhar, Punjab Course/s: BA (Journalism & Mass Communication)	Based on 12th Marks	https://www.kmvjalandhar.ac.in/
	Rajasthan		-
113	Jagannath University, Jaipur, Rajasthan Course/s: B.Voc. (Mass Communication), BA (Journalism & Mass Communication)	CUET-UG	https://www.jagannathuniversityncr.ac.in/
114	Madhav University, Sirohi, Rajasthan Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://www.madhavuniversity.edu.in/
115	Manipal University, Jaipur, Rajasthan Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://jaipur.manipal.edu/
116	Mewar University, Gangarar, Rajasthan Course/s: BJMC	CUET-UG	https://www.mewaruniversity.org/
117	IIS University, Jaipur, Rajasthan Course/s: BA (Journalism & Mass Communication)	Based on 12th Marks	https://www.iisuniv.ac.in/
118	Mody University, Sikar, Rajasthan Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://www.modyuniversity.ac.in/
119	RNB Global University, Bikaner, Rajasthan Course/s: BA (Journalism & Mass Communication), BBA (Social Media Marketing)	CUET-UG	https://www.rnbglobal.edu.in/
120	Amity School of Communication, Jaipur, Rajasthan Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://www.amity.edu/jaipur/
121	Suresh Gyan Vihar University, Jaipur, Rajasthan	CUET-UG	https://www.gyanvihar.org/

	Course/s: BA (Journalism & Mass Communication)		
122	Jaipur National University, Jaipur, Rajasthan Course/s: BA (Journalism & Mass Communication)	Based on 12th Marks + PI	https://www.inujaipur.ac.in
123	Vivekananda Global University, Jaipur, Rajasthan Course/s: BJMC	CUET-UG	https://vgu.ac.in/
	Sikkim		-
124	Sikkim Professional University, Gangtok, Sikkim Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://www.spu.ac/
125	Sikkim University, Gangtok, Sikkim Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://cus.ac.in/
	Tamil Nadu		-
126	Madras Christian College, Chennai, Tamil Nadu Course/s: BA (Journalism)	Based on 12th Marks	https://mcc.edu.in/
127	Loyola College, Chennai, Tamil Nadu Course/s: BA (Visual Communication, Multimedia and Animation)	LoVAT	https://www.loyolacollege.edu/
	Telangana		
128	GITAM University, Hyderabad, Telangana Course/s: BA (Mass Communication)	CUET-UG	https://www.gitam.edu/
129	St. Francis College for Women, Hyderabad, Telangana Course/s: BA (Mass Communication, Literature and Social Management) BA (Mass Communication, Literature and Political Science)	Based on 12th Marks	https://www.sfc.ac.in/
130	Maulana Azad National Urdu University, Gachibowli, Hyderabad, Telangana Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://manuu.edu.in/
131	St. Ann's College, Hyderabad, Telangana Course/s: BA (Journalism, Literature & Political Science)	Based on 12th Marks	http://www.stannscollegehyd.com/
132	The English and Foreign Languages University, Hyderabad, Telangana Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://www.efluniversity.ac.in/
	Uttar Pradesh		-
133	IFTM University, Moradabad, Uttar Pradesh Course/s: BA (Journalism)	CUET-UG	https://www.iftmuniversity.ac.in/
134	IIMT University, Meerut, Uttar Pradesh Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://iimtu.edu.in/
135	Invertis University, Bareilly, Uttar Pradesh Course/s: BJMC	CUET-UG	https://www.invertisuniversity.ac.in/
136	Allahabad University, Allahabad, Uttar Pradesh Course/s: BJMC (Bachelor of Journalism & Mass	Entrance Exam	https://www.allduniv.ac.in/

	Communication) B.Voc. (Media Production), BA (Media Studies)		
137	Amity School of Communication, Noida, Uttar Pradesh Course/s: BA (Journalism & Mass Communication) BA (Journalism & Mass Communication) Evening BA (Mass Communication-International), BA (Multimedia & Gaming)	CUET-UG	https://www.amity.edu/asc/o/
138	Institute of Management Studies, Noida, Uttar Pradesh Course/s: BJMC (Bachelor of Journalism & Mass Communication)	BJMC JET	https://imsnoida.com/
139	Mangalayatan University, Beswan, Uttar Pradesh Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://www.mangalayatan.in/
140	Nehru Gram Bharati, Prayagraj, Uttar Pradesh Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://www.ngbv.ac.in/
141	Noida International University, Noida, Uttar Pradesh Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://niu.edu.in/
142	Rama University, Kanpur, Uttar Pradesh Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://www.ramauniversity.ac.in/
143	Sharda University, Greater Noida, Uttar Pradesh Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://www.sharda.ac.in/
144	Shri Ramswaroop Memorial University, Barabanki, Uttar Pradesh Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://srmu.ac.in/
145	Amity School of Communication, Lucknow, Uttar Pradesh Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://www.amity.edu/lucknow
146	Galgotias University, Greater Noida, Uttar Pradesh Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://www.galgotiasuniversity.edu.in/
147	Subharti University, Meerut, Uttar Pradesh Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://subharti.org/
148	United University, Allahabad, Uttar Pradesh Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://uniteduniversity.edu.in/
149	Vikram University, Ujjain, Uttar Pradesh Course/s: BJMC	CUET-UG	https://vikramuniv.ac.in/
	Uttarakhand		-
150	Graphic Era Hill University, Dehradun, Uttarakhand Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://www.gehu.ac.in/
151	Graphic Era Hill University, Haldwani, Uttarakhand Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://www.gehu.ac.in/
152	Hemvati Nandan Bahuguna Garhwal University, Pauri Gharwal, Uttarakhand Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://www.hnbgu.ac.in/
153	IMS Unison University, Dehradun, Uttarakhand Course/s: BA (Journalism & Mass Media), BA+MA (Integrated Media & Communication Design)	CUET-UG	https://www.iuu.ac/

154	Quantum University, Roorkee, Uttarakhand Course/s: BA (Journalism)	CUET-UG	https://www.quantumuniversity.edu.in/
155	Doon Business School, Dehradun, Uttarakhand Course/s: BA Hons. (Journalism & Mass Communication)	Based on 12th Marks + PI	https://www.doonbusinessschool.com/
156	UPES University in Dehradun, Uttarakhand Course/s: BA (Broadcasting - Digital and Mass Media), BA (Journalism & Mass Communication), BBA (Media & Entertainment Management)	CUET-UG	https://www.upes.ac.in/
157	Uttaranchal University, Dehradun, Uttarakhand Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://www.uudoon.in/
	West Bengal		-
158	Amity University, Kolkata, West Bengal Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://www.amity.edu/
159	Presidency University, Kolkata, West Bengal Course/s: BA (Journalism & Mass Communication)	CUET-UG	https://www.presiuniv.ac.in/

Frequently Asked Questions (FAQs)

Question: Who can opt for Mass Communication?

Answer: Mass Communication is an interdisciplinary field. There is no specific stream requirement in Std. XI and XII to be eligible for this course. We would strongly recommend that you check the official website of the institute where you wish to apply, to know their specific eligibility criteria and admissions policy.

Question: Does the medium (language) of schooling have an effect on my admission?

Answer: Those institutions that require the candidate to clear an entrance exam, may not restrict students to any specific medium/ language of schooling. However, considering the fact that most institutions impart their education in English medium, it is expected that those students who have an education in English medium, may have an added advantage.

Question: How do I become a successful YouTuber / Instagrammer / Social Media Influencer?

Answer: The ability to create content that will be willingly consumed by the audience is the most important skill required to be successful in today's world that consumer content at an unprecedented rate. However, the sustained success of a content creator does not stem from the creation of a single post that went viral. To sustain success, one needs to have multiple skills, ranging from knowledge about the audience, to the ability to market oneself to the ability to understand and use various social media and marketing tools. While there are many flash-in-the-pan content creators who have got overnight success, their longevity is rare. A trained media professional has the requisite knowledge to be able to leverage the potential of the limitless tools that are now available. A systematic education would give students, the much-needed exposure to the world of possibilities. A formal education in the world of mass communication and media studies is highly recommended.

Question: Is the field of Mass Communication and media for only creative people?

Answer: The field of Mass Communication, Journalism, Advertising or Media is not limited to content creation. If you want to become a content creator, a high level of creativity is required. However, there are a lot of support functions that exist in these fields. Managing and marketing the creative content requires a team of people who are trained in the fields of Marketing, Technology and Finance, to name a few. One could have expertise with numbers or technology and be a very useful professional to the team.

Question: Can a degree in mass communication be useful in other industries?

Absolutely! A degree in mass communication equips you with a versatile skillset highly valuable across various industries. Here are some examples:

- **Marketing and Public Relations:**

- **Content Creation:** Writing compelling website copy, social media posts, blog articles, and marketing materials.
- **Brand Management:** Developing and maintaining brand identities and reputations.
- **Public Relations:** Managing media relations, crisis communication, and public outreach campaigns.
- **Business and Management:**
 - **Communication and Presentation Skills:** Effectively communicating with clients, colleagues, and stakeholders.
 - **Teamwork and Collaboration:** Working effectively in diverse teams.
 - **Project Management:** Managing projects, meeting deadlines, and working within budgets.
- **Education and Training:**
 - **Instructional Design:** Developing engaging and effective training materials and presentations.
 - **Teaching and Facilitation:** Leading workshops, seminars, and training sessions.
- **Non-profit and Government:**
 - **Advocacy and Outreach:** Developing and implementing campaigns to raise awareness and support for social causes.
 - **Community Engagement:** Building relationships with community members and stakeholders.
- **Human Resources:**
 - **Internal Communications:** Communicating company policies, news, and updates to employees.
 - **Employee Engagement:** Developing programs and initiatives to improve employee morale and satisfaction.
- **Entrepreneurship:**
 - **Marketing and Branding:** Developing and executing marketing strategies for your own business.
 - **Content Creation:** Creating compelling content to attract customers and build an online presence.

Question: Is there a difference between journalism and mass communication?

Yes, there is a key difference between journalism and mass communication:

- **Journalism** is a subset of **mass communication**.

Think of it this way:

- **Mass communication** is the broad umbrella term that encompasses all forms of communication intended for a large audience. This includes:
 - Journalism
 - Advertising
 - Public relations
 - Film and television
 - Radio broadcasting
 - Social media
- **Journalism** specifically focuses on the **gathering, assessing, creating, and presenting of news and information**. Journalists aim to:
 - Inform the public
 - Hold those in power accountable
 - Tell compelling stories

Question: Is it possible to become a film director with a mass communication degree?

Yes, it is possible to become a **film director** with a **mass communication degree**, though it may require additional skills, training, and practical experience in the specific areas of filmmaking. A mass communication degree provides a solid foundation in media, communication, and storytelling, all of which are crucial to becoming a successful film director. However, a film director typically needs specialized knowledge and hands-on experience in the film industry, which can be gained in various ways.

Question: What can I expect to earn as a news anchor or reporter?

The salary of a **news anchor** or **reporter** in India can range significantly based on factors such as experience, location, market size, and whether the position is for a national or regional news channel.

- **Entry-level:** ₹2,50,000 to ₹5,00,000 annually
- **Mid-career:** ₹5,00,000 to ₹12,00,000 annually
- **Experienced:** ₹12,00,000 to ₹25,00,000 annually

- **Top-tier:** ₹30,00,000 to ₹60,00,000+ annually

Larger metropolitan areas, national networks, and experienced professionals tend to earn the highest salaries, while regional or local media outlets typically offer lower pay. However, news anchors and reporters with significant recognition and influence, particularly on digital platforms, can earn substantially higher through endorsements and digital content creation.

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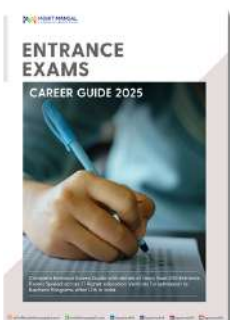
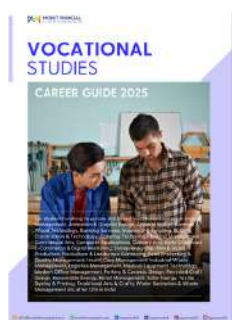
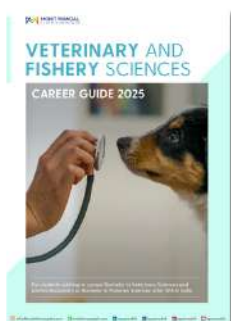
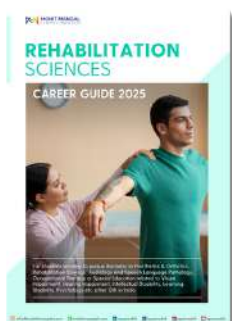
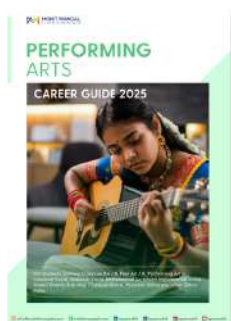
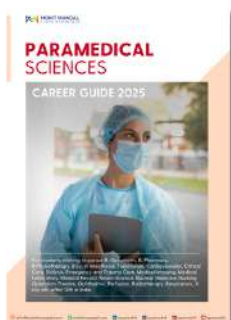
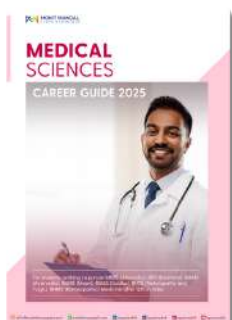
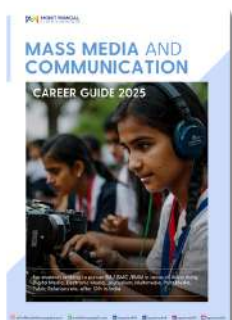
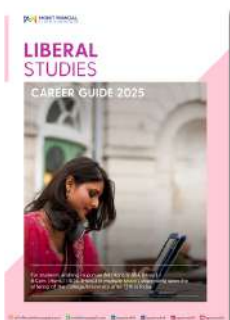
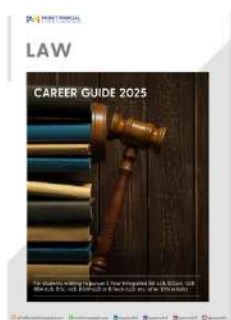
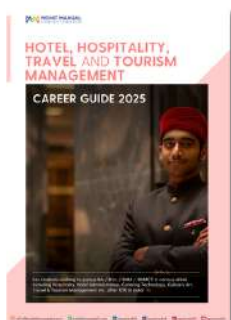
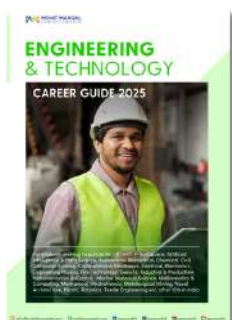
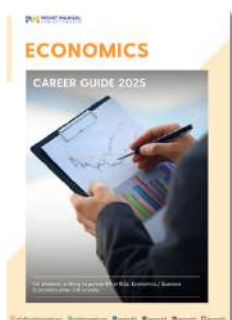
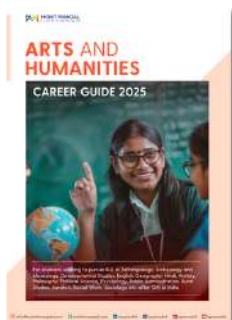
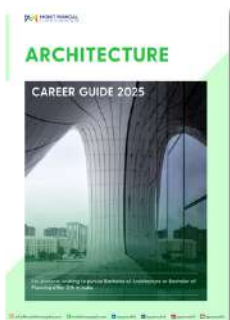
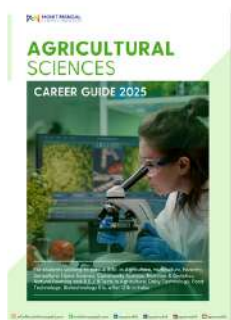


Mohit Mangal

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Counselled 27k+ students | Delivered 1750+ talks

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ABOUT THE AUTHORS

Mr. Mohit Mangal is a visionary Author and Career Counselor with over 22 years of experience in shaping the futures of India's youth. He has guided more than 7.5 lakh students through his Career Workshops across India and abroad, making him one of the most respected voices in career counselling today. Central to Mr. Mangal's approach are three key pillars: encouraging 'self-discovery', fostering 'holistic education', and promoting 'careers in India' among students. Mr. Mangal's sessions are designed to help students through self-discovery - identifying their unique strengths, values, and passions. He is also a strong advocate for holistic education, emphasizing the need to equip children with life skills, emotional intelligence, and a mindset for critical & design thinking. Recognizing the pressing issue of brain drain, he is deeply committed to promoting careers in India, helping students uncover the immense potential within India's rapidly growing economy. Mr. Mangal has authored more than 22 books including the most acclaimed Parents' Handbook of Careers After School in India. His publications have got appreciation by the Honourable Prime Minister of India, Shri Narendra Modi, among others. Mr. Mangal's influence extends beyond mentoring and counselling sessions; he has delivered over 1,750 inspiring talks, and given guest lectures at esteemed institutions like Mahmudabad, IIT Bombay, NID, and NIFT, among others. His upcoming initiative, the iQue Foundation, further underscores his vision of promoting career opportunities in India.

Mr. N. Sathyanarayan, a scholar of remarkable intellect and curiosity, has been a pivotal force in shaping the foundation of our efforts to build this. As a Computer Engineer and Masters of Business Administration from the Prestigious IIT-Madras, he brought unparalleled depth and insight to the process, lending his 17 years of academic excellence and practical wisdom to this initiative. An avid reader and traveller, his insatiable curiosity and commitment to knowledge have made him a rare educator who inspires both students and peers. His meticulous approach and passion for nurturing young minds have left an indelible mark on every page of these handbooks. Beyond his academic prowess, he is a thinker, a mentor, and a torchbearer for the value of holistic education. His contributions to this initiative have been nothing short of transformative, and his legacy will continue to guide countless students on their paths to success.

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