



केन्द्रीय माध्यमिक शिक्षा बोर्ड
(शिक्षा मंत्रालय, भारत सरकार के अधीन एक स्वायत्त संगठन)
CENTRAL BOARD OF SECONDARY EDUCATION
(An Autonomous Organisation under the Ministry of Education, Govt. of India)



No: CBSE/M&PR/Counseling/2025

10.06.2025

**All the Principals/Heads of Schools/
Institutions affiliated to CBSE**

Subject: Eureka! Junior 2025 – Business Model Competition for School Students by E-Cell, IIT Bombay

Dear Sir/Madam,

The Entrepreneurship Cell of IIT Bombay has announced **Eureka! Junior 2025**, Asia's largest Business Model Competition designed specifically for school students from Classes 6 to 12. This initiative aims to nurture entrepreneurial thinking among young learners by encouraging them to ideate, innovate, and build practical business solutions to real-world problems.

About Eureka! Junior

Eureka! Junior is a free-of-cost competition that guides students through a structured journey from foundational entrepreneurial concepts to presenting their own business models. The competition offers:

- Training in core entrepreneurial skills
- Ideation and creative problem-solving sessions
- Business plan development
- Mentorship from seasoned business professionals
- Skill-building workshops, bootcamps, and offline finals

Competition Details

- **Registration Deadline:** 15th July 2025
- **Duration:** June to December 2025
- **Eligibility:** Students from Classes 6 to 12
- **Mode:** Online stages with the grand finale to be held offline at IIT Bombay in the second week of December
- **Participation Fee:** Free of cost

Registration Process:

- Students may register at: <https://www.ecell.in/eurekajunior/>
- Upon successful registration, login credentials will be sent to the registered email ID.
- Students must use these credentials to log in and attempt the **mandatory quiz**.
- If students already have a team, **each member must register individually**.
- Team formation will be facilitated at a later stage in the competition.
- **Teachers interested in mentoring** students can also register on the same portal.

For more information, kindly refer to the following resources:

- **Brochure:** <https://drive.google.com/file/d/1SFD1bsaIPzKIdG7x78a4IBS9qDU5nBxa/view?usp=sharing>
- **Notice Board Poster:** https://drive.google.com/file/d/1hho5AOG2kSVC_4o2GnM9lCno-30TpJ-v/view?usp=sharing

We request all Heads of schools to circulate this opportunity widely among students and staff and encourage maximum participation in this prestigious initiative by E-Cell, IIT Bombay. For queries, please contact: **Events & PR Head, E-Cell, IIT Bombay**; Email: junior@ecell.in

With best wishes,

(Himanshu Gupta)
Secretary



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Copy to the respective Heads of Schools, Directorates, Organizations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:

1. The Director, IIT Bombay, Powai, Mumbai, Maharashtra, India-400076
2. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Shaheed Jeet Singh Marg, New Delhi-16
3. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida-201309
4. The Secretary, Eklaya Model Residential Schools (EMRS), Ministry of Tribal Affairs, Government of India.
5. The Secretary, Sainik Schools Society, Room No. 101, D-1 Wing, Sena Bhawan, New Delhi-110001
6. The Chairman, Odisha Adarsha Vidyalaya Sangathan, N-1/9, Near Doordarshan Kendra, PO Sainik School Nayapalli, Bhubaneswar, Odisha-751005
7. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110054
8. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160017
9. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim –737101
10. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar –791111
11. The Director of Education, Govt. of A&N Islands, Port Blair – 744101
12. The Director of School Education, Ladakh, Room No.101-102, Ground Floor, Council Secretariat, Kurbathang, Kargil - Ladakh
13. The Director of School Education, Andhra Pradesh, 3rd Floor, B block, Anjaneya Towers, VTPS Rd, Bhimaraju Gutta, Ibrahimpatnam, Andhra Pradesh – 521456
14. The Director, Central Tibetan School Administration, ESSESS Plaza, Community Centre, Sector -3, Rohini, Delhi
15. The Additional Director General of Army Education, A –Wing, Sena Bhawan, DHQ, PO, New Delhi-110001
16. The Secretary AWES, Integrated Headquarters of MoD (Army), FDRC Building No. 202, Shankar Vihar (Near APS), Delhi Cantt-110010
17. The State Project Director, Odisha Adarsha Vidyalaya Sangathan, N-1/9, Nayapalli, P.O. Sainik School, Bhubaneswar, District- Khorda, Odisha-751005
18. DS to the Chairperson, CBSE
19. All the Directors/ HODs, CBSE
20. All Regional Directors/ Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions.
21. All Joint Secretary/ Deputy Secretary/ Under Secretary/ Assistant Secretary, CBSE
22. All Head(s)/ In-Charge(s), Centre of Excellence, CBSE
23. Joint Secretary (IT Unit) with the request to upload this circular on the CBSE Website.
24. Events & PR Head, Entrepreneurship Cell, IIT Bombay-400076


Secretary