

केन्द्रीय माध्यमिक शिक्षा बोर्ड (शिक्षा मंत्रालय, भारत सरकार के अधीन एक स्वायत्त संगठन)

CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organisation under the Ministry of Education, Govt. of India)

No: CBSE/M&PR/Counseling/2025

All the Principals/Heads of Schools/ Institutions affiliated to CBSE

Subject: Nomination of Students for Participation in CBSE Podcasts and Social Media Initiatives

Dear Sir/Madam,

The Central Board of Secondary Education (CBSE) has initiated the in-house development of educational podcasts and digital content on various academic and counseling matters. These podcasts, already being made available on public platforms such as YouTube, are designed to provide meaningful guidance, awareness, and support to students, parents and schools.

To make these initiatives more relatable and student-centric, CBSE proposes to include student voices through short video/audio interactions, testimonials, and conversations that may be used in CBSE's official social media podcast, content and communication.

The CBSE affiliated schools are therefore requested to nominate students (from Classes IX–XII) who are articulate, confident, and interested in participating/ appearing in social media content/ podcasts of CBSE. The participation is completely voluntary and based on written consent of the student and their parents/guardians through the school concerned.

The interested school shall forward the names and brief profiles of nominated students to CBSE in the Google form https://forms.gle/oJbJaYPaYBb7ifjN9 within 10 days from the date of issue of this circular.

It is reiterated that this opportunity is optional and intended to give students an enriching platform to express themselves and contribute to CBSE's outreach efforts.

Your cooperation in motivating and guiding interested students for this initiative is appreciated.

With best wishes,

(Himanshu Gupta) Secretary

Date: 28.08.2025







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Copy to the respective Heads of Schools, Directorates, Organizations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:

- 1. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Shaheed Jeet Singh Marg, New Delhi-16
- 2. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida-201309
- 3. The Secretary, Eklavya Model Residential Schools (EMRS), Ministry of Tribal Affairs, Government of India.
- 4. The Secretary, Sainik Schools Society, Room No. 101, D-1 Wing, Sena Bhawan, New Delhi-110001
- 5. The Chairman, Odisha Adarsha Vidyalaya Sangathan, N-1/9, Near Doordarshan Kendra, PO Sainik School Nayapalli, Bhubaneswar, Odhisha-751005
- The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110 054 6.
- 7. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160017
- 8. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim -737101
- 9. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar -791111
- 10. The Director of Education, Govt. of A&N Islands, Port Blair 744101
- 11. The Director of School Education, Ladakh, Room No.101-102, Ground Floor, Council Secretariat, Kurbathang, Kargil -Ladakh
- 12. The Director of School Education, Andhra Pradesh, 3rd Floor, B block, Anjaneya Towers, VTPS Rd, Bhimaraju Gutta, Ibrahimpatnam, Andhra Pradesh - 521456
- 13. The Director, Central Tibetan School Administration, ESSESS Plaza, Community Centre, Sector -3, Rohini, Delhi
- 14. The Additional Director General of Army Education, A –Wing, Sena Bhawan, DHQ, PO, New Delhi-110001
- 15. The Secretary AWES, Integrated Headquarters of MoD (Army), FDRC Building No. 202, Shankar Vihar (Near APS), Delhi Cantt-110010
- 16. The State Project Director, Odisha Adarsha Vidyalaya Sangathan, N-1/9, Nayapalli, P.O. Sainik School, Bhubaneswar, District- Khorda, Odisha-751005
- 17. DS to the Chairperson, CBSE
- 18. All the Directors/ HoDs, CBSE
- 19. All Regional Directors/ Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions.
- 20. All Joint Secretary/ Deputy Secretary/ Under Secretary/ Assistant Secretary, CBSE
- 21. All Head(s)/ In-Charge(s), Centre of Excellence, CBSE
- 22. Joint Secretary (IT Unit), CBSE with the request to upload this circular on the CBSE Website

Secretary







Phone (off.): 011-24050336-42, Website: www.cbse.gov.in