



04.12.2021

Press Release

Students to participate in MoE - DoP 75 Lakh Post Card Campaign to celebrate Azadi Ka Amrit Mahotsav

India is celebrating the 75th anniversary of Independence. As part of commemoration, a series of events have been planned under Azadi Ka Amrit Mahotsav by the Government of India to give an opportunity to the young and old to know about the glorious history of India's people, culture and achievements. Azadi Ka Amrit Mahotsav (AKAM), is also a tribute to the Freedom Fighters and the Freedom movement of India.

The Department of Posts (DoP), Ministry of Communication, along with the Department of School Education and Literacy, Ministry of Education, have proposed the '**75 Lakh Post Card Campaign**'. CBSE has decided to conduct the event in all affiliated schools in India and outside alongwith students from all States and UTs.



The post card can be purchased at the nominal cost of 50 paisa for which the Schools shall coordinate with the local postal authorities and arrange post cards for students. Department of Posts (DoP) shall put a rubber stamped address on each Post Card and send to the Hon'ble Prime Minister of India at South Block, New Delhi-110011.

Schools can organise the Post Card writing campaign on any day up to 20th December 2021. The short listed 10 post cards with best ideas will be uploaded on CBSE portal. The rest of the Post cards will be sent to Nirman Bhawan Post Office, New Delhi through a Special Bag by the local postal authorities.

The selection will be done at two levels. 320 best selected post cards from schools under CBSE regional offices will be evaluated along with those received from state and UTs. Finally, 75 best post cards will be selected at the National level for participation in the final event to be held in the third or fourth week of January, 2022.



केन्द्रीय माध्यमिक शिक्षा बोर्ड CENTRAL BOARD OF SECONDARY EDUCATION

Schools are expected to encourage students to participate in large numbers as this event gives a unique opportunity to young students to express their ideas and impressions about the freedom struggle and the vision for future India at a national level platform.

Details information can be seen at http://www.cbseacademic.nic.in/web_material/Circulars/2021/119_Circular_2021.pdf and queries can be sent at cbsepcc2021@gmail.com .

Team CBSE