

Marking Scheme

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Senior Secondary School Certificate Examination, 2025

SUBJECT NAME BEAUTY AND WELLNESS (Q.P. CODE 331)

General Instructions: -

1	You are aware that evaluation is the most important process in the actual and correct assessment of the candidates. A small mistake in evaluation may lead to serious problems which may affect the future of the candidates, education system and teaching profession. To avoid mistakes, it is requested that before starting evaluation, you must read and understand the spot evaluation guidelines carefully.
2	“Evaluation policy is a confidential policy as it is related to the confidentiality of the examinations conducted, Evaluation done and several other aspects. Its leakage to public in any manner could lead to derailment of the examination system and affect the life and future of millions of candidates. Sharing this policy/document to anyone, publishing in any magazine and printing in Newspaper/Website, etc. may invite action under various rules of the Board and IPC.”
3	Evaluation is to be done as per instructions provided in the Marking Scheme. It should not be done according to one's own interpretation or any other consideration. Marking Scheme should be strictly adhered to and religiously followed. However, while evaluating, answers which are based on latest information or knowledge and/or are innovative, they may be assessed for their correctness otherwise and due marks be awarded to them. In class-XII, while evaluating two competency-based questions, please try to understand given answer and even if reply is not from marking scheme but correct competency is enumerated by the candidate, due marks should be awarded.
4	The Marking Scheme carries only suggested value points for the answers. These are in the nature of Guidelines only and do not constitute the complete answer. The students can have their own expression and if the expression is correct, the due marks should be awarded accordingly.
5	The Head-Examiner must go through the first five answer books evaluated by each evaluator on the first day, to ensure that evaluation has been carried out as per the instructions given in the Marking Scheme. If there is any variation, the same should be zero after deliberation and discussion. The remaining answer books meant for evaluation shall be given only after ensuring that there is no significant variation in the marking of individual evaluators.
6	Evaluators will mark(✓) wherever answer is correct. For wrong answer CROSS 'X' be marked. Evaluators will not put right (✓) while evaluating which gives an impression that answer is correct and no marks are awarded. This is most common mistake which evaluators are committing.
7	If a question has parts, please award marks on the right-hand side for each part. Marks awarded for different parts of the question should then be totaled up and written in the left-hand margin and encircled. This may be followed strictly.
8	If a question does not have any parts, marks must be awarded in the left-hand margin and encircled. This may also be followed strictly.

9	If a student has attempted an extra question, answer of the question deserving more marks should be retained and the other answer scored out with a note “ Extra Question ”.
10	No marks to be deducted for the cumulative effect of an error. It should be penalized only once.
11	A full scale of marks _____(example 0 to 80/70/60/50/40/30 marks as given in Question Paper) has to be used. Please do not hesitate to award full marks if the answer deserves it.
12	Every examiner has to necessarily do evaluation work for full working hours i.e., 8 hours every day and evaluate 20 answer books per day in main subjects and 25 answer books per day in other subjects (Details are given in Spot Guidelines). This is in view of the reduced syllabus and number of questions in question paper.
13	<p>Ensure that you do not make the following common types of errors committed by the Examiner in the past:-</p> <ul style="list-style-type: none"> • Leaving answer or part thereof unassessed in an answer book. • Giving more marks for an answer than assigned to it. • Wrong totaling of marks awarded on an answer. • Wrong transfer of marks from the inside pages of the answer book to the title page. • Wrong question wise totaling on the title page. • Wrong totaling of marks of the two columns on the title page. • Wrong grand total. • Marks in words and figures not tallying/not same. • Wrong transfer of marks from the answer book to online award list. • Answers marked as correct, but marks not awarded. (Ensure that the right tick mark is correctly and clearly indicated. It should merely be a line. Same is with the X for incorrect answer.) • Half or a part of answer marked correct and the rest as wrong, but no marks awarded.
14	While evaluating the answer books if the answer is found to be totally incorrect, it should be marked as cross (XII) and awarded zero (0) Marks.
15	Any unassessed portion, non-carrying over of marks to the title page, or totaling error detected by the candidate shall damage the prestige of all the personnel engaged in the evaluation work as also of the Board. Hence, in order to uphold the prestige of all concerned, it is again reiterated that the instructions be followed meticulously and judiciously.
16	The Examiners should acquaint themselves with the guidelines given in the “ Guidelines for Spot Evaluation ” before starting the actual evaluation.
17	Every Examiner shall also ensure that all the answers are evaluated, marks carried over to the title page, correctly totaled and written in figures and words.
18	The candidates are entitled to obtain photocopy of the Answer Book on request on payment of the prescribed processing fee. All Examiners/Additional Head Examiners/Head Examiners are once again reminded that they must ensure that evaluation is carried out strictly as per value points for each answer as given in the Marking Scheme.

MARKING SCHEME
CENTRAL BOARD OF SECONDARY EDUCATION (2024-25)

CLASS: XII

SUBJECT: BEAUTY & WELLNESS

SUBJECT CODE- (807)

Time Allowed: 3:00 hours

Maximum Marks: 60

SECTION A

(Marks=30)

(OBJECTIVE TYPE QUESTIONS)

1. Answer any 4 out of the given 6 question on Employ ability Skills. 4 x 1 = 4
 - (i) (C) Agreeableness 1
 - (ii) (D) Ctrl + V 1
 - (iii) (C) Presentation 1
 - (iv) (A) Decisiveness 1
 - (v) (A) Writing 1
 - (vi) (A) Gardening 1

2. Answer any 5 out the given 7 question 5 x 1 = 5
 - (i) (D) Kohl Pencil 1
 - (ii) (A) Loose Translucent powder 1
 - (iii) (C) Enhance the features 1
 - (iv) (B) Foundation 1
 - (v) (C) Achieve smooth and even complexion 1
 - (vi) (C) Wipes or towelettes 1
 - (vii) (C) Rouge 1

3. Answer any 6 out of the given 7 question 6 x 1 = 6

- | | | |
|-------|----------------------|---|
| (i) | (A) Sebaceous glands | 1 |
| (ii) | (C) Sheer | 1 |
| (iii) | (A) Gel | 1 |
| (iv) | (B) Green | 1 |
| (v) | (A) Tertiary | 1 |
| (vi) | (C) Waterproof | 1 |
| (vii) | (B) Oily | 1 |

4. Answer any 5 out the given 6 question 5 x 1 = 5

- | | | |
|-------|----------------------------|---|
| (i) | (B) Lymphatic drainage | 1 |
| (ii) | (C) Iontophoresis | 1 |
| (iii) | (A) Ultrasonic exfoliation | 1 |
| (iv) | (D) Essential | 1 |
| (v) | (B) Direct Current (DC) | 1 |
| (vi) | (C) Steaming | 1 |

5. Answer any 5 out the given 6 question 5 x 1 = 5

- | | | |
|-------|------------------|---|
| (i) | (C) Loyalty card | 1 |
| (ii) | (A) Record Book | 1 |
| (iii) | (B) Smiling | 1 |
| (iv) | (A) Politely | 1 |
| (v) | (C) Receptionist | 1 |
| (vi) | (B) Retail area | 1 |

6. Answer any 5 out the given 6 question 5 x 1 = 5
- | | | |
|-------|--------------------------------------|---|
| (i) | (C)reliable and efficient | 1 |
| (ii) | (A) Alcohol | 1 |
| (iii) | (C)Four | 1 |
| (iv) | (D) Too much work for too few people | 1 |
| (v) | (C)Tobacco | 1 |
| (vi) | (A) A soft perfume | 1 |

SECTION B (SUBJECTIVE TYPE QUESTIONS)

(Marks=30)

Answer any 3 out of the given 5 questions on Employability Skills

Answer each questions in 20-30 words (3 x 2) = 6

7. Communication is the process or activity of sharing/ conveying 2
Information through the help of messages using methods like
Speech, writing, visuals, signals or behaviour.
8. Four sources to attain self-motivation and inspiration are (1/2+1/2+1/2+1/2) = 2
- * Music: - A Language of soul that touches every body's heart
can help to create miracles in life.
 - * Books: - books are the best friend. They expand our horizon of
thinking

- * Activities: - Competitions, games, interviews are found to encourage motivate and inspire students
- * Dreaming big: - Dreaming big help us to be mentally prepared and will be motivated to work hard and achieve big things in life

9. Printing a Presentation

2

The steps to print a presentation are as follows:

1. Select Print option from the File menu.
2. The print dialog box appears:
 - (a) Select a printer
 - (b) Select number of copies to be printed
 - (c) Select the slides to be printed
 - (d) Click the print button

10 The main objective of an entrepreneurship is:

2

- * An economic activity done to create, develop and maintain a profit organization.
- * It starts with idea by finding a chance to sell something and make profit in the market.
- * It is a skill of running a business and taking risk.
- * It is about making the best use of resources and chances to earn profit

11. Can choose any two green jobs In solar and wind power: 2

- * Solar panel expert
- * Solar panel installation technician
- * Solar lighting technician
- * Solar panel manufacturing expert
- * Infield sale executive
- * Energy auditors
- * Chief sustainability officers

Answer any 3 out of given 5 questions in 20 – 30 words (3 x 2) = 6

12. The combination of primary and secondary colour is known as 2

tertiary colour, for example blue green, blue violet, red orange,
red- violet, yellow-orange and yellow green.

13. Purpose of using a toner is cleansing and to remove makeup. The 2

main function of toner is to provide refresh skin complexion. Use non-
drying alcohol free toner. Such toner helps to prevent moisture loss.

14. Cosmetic electrotherapy is also called “Electrical facial- skin treatment” 2

based on the type of current and its use in cosmetic electro therapy is

classified into four types.

- Galvanic treatment
- Neuromuscular electrical stimulation (NMES)
- High frequency treatment
- Micro current electrical neuromuscular stimulation (MENS)

15. Can write any four: $(1/2+1/2+1/2+1/2) = 2$

Personal grooming tips for salon staff are:-

- Wear clean clothes.
- Nail, Skin and teeth should be kept clean
- Wear light and natural makeup
- Hair should be clean and properly styled
- To avoid body odour one should use soft perfumes and body spray
- Wear light jewellery
- Wear clean and comfortable foot wear

16. As a beauty therapist you must learn to handle the contraindications 2

tactfully, Sensitive and politely. Your client may feel comfortable

or shy about their condition and will appreciate if you handle the situation

in a helpful manner:

- * Avoid speaking loudly about the situation
- * Reassure the client and inform them of available treatments
- Do not show any racial or religious intolerance, aggression etc.

Answer any 2 out of given 3 questions in 30 – 50 words (3 x 2) =6

17. Electric brushes are used for deep cleaning treatment 3

and its benefits are as follow:

- Remove dead skin cells
- Gently massage the skin to stimulate blood circulation.
- Skin can better absorb nutrients in any products.
- Better and deeper cleansing

18. It is very important to maintain storage area of the salon in a Systematic way 3

- The records should be kept neatly and chronological order
- File should be stored properly
- Files should be labeled and kept in a way which is easy to retrieve at the time of need
- Keep the room dust free and clean

19 Speaking on the telephone is little different to communicating with 3

a person face to face. Here are some call ethics to be maintained

by the saloon staff for personal telephones calls

- * Message will be taken and left at reception desk and check for them when you are free.
- * Accept emergency calls and not personal calls of family and friends.
- * Keep your call timing to minimum so that you do not cause inconvenience to customer.
- * Personal mobile phone should be kept in the staff room on silent mode.

Answer any 3 out of given 5 questions in 50 – 80 words

(3 x 4) = 12

20. Any two option:

(2+2) = 4

(A) Wipes or towelettes:

- * This technique is best suited for daily use and acts as prestep for cleansing. These wipes can remove foundation, concealer and eye shadow.
- * These wipes are easy to carry and can be used to maintained fresh face while travelling. It is suggested to use alcohol free wipes as they are less likely to dry the skin.

(B) Using micellar water:

- Micellar water remove makeup and hydrates the skin at the same time.
- It is best suited for dry skin. It attracts makeup and dirt like a magnet.

(C) Using cold cream:

- * A cold cream can also be used to remove makeup. It is an emulsion of mineral oil, water and wax.
- * To remove the makeup dip a wipe in the cream swipe across area of heavy makeup like face, eyes and lips.
- * It also act as a moisturizer

(D) Using Toner:

- Toner helps to cleanses the skin and is an excellent option for refreshing skin
- To remove makeup take few drops of alcohol free toner on cotton pad then wipe off.

(E) Cleansing oil:

- It is required to remove heavy makeup and for dry skin
- Apply a few drop on a cotton pad and dab across the skin. Wash the cleansed area with warm water to remove the oil and follow with regular cleanser.

21. Any two

(2+2) = 4

(A) A dry skin:

- * Lack of lubrication from sebaceous glands.
- * Fine lines around the eyes and the mouth
- * Skin loses elasticity slowing with the age.

B) Allergic and sensitive skin: :

- * Too sensitive to cold, heat and wind.
- * The skin becomes sensitive /allergic because of broken capillaries.
- * It results rashes and irritation due to strong beauty products.

C) Oily skin

- * Skin is thicker and coarse.
- * Problems develop like open pores, pimples, blackheads and pustules.
- * Excess oil is found around the nose and chin.
- * Oily skin is due to clogging of sebaceous glands causing sluggish circulation.and complexion.

22. Lymphatic drainage is a type of massage which can be 4
done by machine. Using gentle brush motion helps in the
removal of filtering of waste toxin and excess fluid from
cells so this technique helps to improve circulation.

This treatment is highly recommended for Acne, Open pores and
general congestion of the lymphatic system.

Procedure:-

- (1) Perform a deep skin cleansing
- (2) Slough off dead skin cells of upper layer using the diamond microdermabrasion techniques
- (3) Do steaming with vapour steamer which helps to open up the pores
- (4) Machine treatment stimulates and flushes out the toxins using a self gripping techniques by applying pressure and strokes at the same time.
- (5) Massage with hyaluronic acid into the skin this serum nourishes and moistures the skin.
- (6) Apply special face mask

Contraindication:

- (1) Acute inflammation may be caused by bacteria, viruses and poisons
- (2) Fear of spreading the cancer.
- (3) This treatment may result in free floating blood clots in the circulatory system.

23. Booking an appointment in the saloon. 4

- (1) Greet the client in politely and friendly manners
- (2) Note the customer's name and other details
- (3) Ask the client about beauty services and treatments require according to client's suitable time and date of appointment

(4) Note the details accurately and promptly in register/ computer and laptop and confirm the details with the client's i. e name of client, service required, time slot and date etc.

(5) Politely decline the timings if the ask slots are unavailable and offer the earliest appointment date, keeping in mind the need and preference of the client.

24 To provide a caring and comfortable atmosphere to the client 4
your behaviour must be polite and sincere.

TO PROVIDE A CARING ENVIRONMENT, YOU MUST: FOLLOW

- Demonstrate a positive attitude towards work and other people
- Have a clean and neat appearance
- Show a friendly and courteous attitude towards clients. Always give priority to the client, even if you are on the phone or with someone else.
- Be punctual, reliable and efficient for your work
- If you are running late for work, call or inform the saloon immediately
- Apologize for any inconvenience and do not blame anyone.
- Provide general magazines and newspaper to read in the waiting area.
- Offer them a choice of refreshment including tea or coffee.
- Ensure to maintain the temperature of the salon according to the climatic condition and clients requirement.

- Always take care of client sitting area it should be clean comfortable and properly lighted and ventilated.