The Principals
Schools affiliated to CBSE

Sub: School Bank Champs project - transforming students into future Economic citizens - regarding

Dear Sir/Madam,

The Indian Banks' Association in collaboration with Child and Youth Finance International (CYFI) which is the world's largest movement dedicated to enhance financial capabilities of children and youth has rolled out a project by name School Bank Champs with a vision to build the next generation of economic citizens in India. The project aims to provide financial education and access to financial products to school children in India. This project was initially voluntarily started by Indian Banks' Association and subsequently brought under the main stream of Prime Minister's Jan Dhan Yojana (PMJDY).

It is in this context, the Central Board of Secondary Education in order to expose the students at school level at class IX & X level has taken a step forward to enhance financial capabilities of students and to become financially literate to maintain finances effectively in their day to day lives. This project shall not interfere with regular academic activities of the school.

Under this project every school is required to choose a bank nearby their school for day to day interaction in enhancing financial knowledge of the students apart from opening of individual bank accounts and issue of Debit Cards for these students and providing basic knowledge of operation of net-banking and awareness on pension plan/insurance plan etc.

This project apart from financial knowledge shall also teach the child to various domains like My Savings, Our Club, Our Financial Management, Our Community, Our Enterprise and My Life Goals etc.

The schools are, therefore, requested to provide the following information immediately to the Board to successfully implement the project for the benefit of the school children:

1. Identification of nearby bank to take up the project and sending details of name and address of the bank (one school one bank).
2. Identification of a teacher who is interested in taking up the project and acting as a Nodal Officer on behalf of the school and sending the details of name, designation and qualification of the teacher.

Banks will identify a Nodal Officer from their side and this project is meant for class IX & X students.

Principals are requested to send the details sought above immediately to the undersigned by email - dirvoc.cbse@gmail.com and also by post on or before 20th October 2015 so as to communicate further the details of implementation besides curriculum and certification.

Yours faithfully,

(M V V Prasada Rao)
Director (VE & E)
Copy to:
1. The Director of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110054.
4. The Director, Central Tibetan School Administration, ESS Plaza, Sector-3, Rohini, Delhi-85
5. The Additional Director General Director General of Army Education, A-Wing, Sena Bhawan, DHQ-PO, New Delhi.
6. The Deputy Director of Education, Border Security Force, Block-10, CGO Complex, Lodhi Road, New Delhi-110003.
7. The Secretary, AWES, Army Headquarters, Adjutant General Branch CW-4, Army
9. The Secretary & Director Education, Govt. of Sikkim, Gangtok (Sikkim)-737101.
10. The Director of Education, Andaman and Nicobar Islands, Port Blair-744101.
11. The Director of School Education, Govt. of Arunachal Pradesh, Civil Sectt. Itanagar-70111, Arunachal Pradesh.
12. The Director of Public Instruction, Chandigarh Administration, Sector-9, Chandigarh-160017.
13. The Joint Secretary (Academic & Training), CBSE.
14. All the HODs and other officers of CBSE DELHI.
15. All the Regional Officers of the CBSE.
16. All the Education Officers of the CBSE, DELHI.
17. Research Officer (Tech), CBSE with a request to put the circular on the Website.
18. Education Officer (Humanities & Languages), CBSE with a request to get the circular printed in the forthcoming issue of CENBOSEC.
19. Mr. G C Sharma, Head – Financial Education (Schools & Universities), National Stock Exchange, 4th Floor, Jeevan Vihar Building, Parliament Street, New Delhi - 110001
20. P.S. to Chairman, CBSE, DELHI
21. PS to Secretary, CBSE, Delhi
22. PS to Controller of Examinations, CBSE